



**WORLD CLASS  
WEBINARS**  
PRESENTED BY PDPW

## **“Weather: more than a guess”**

**PRESENTED BY: Eric Snodgrass**

**Always LIVE on a Wednesday, from Noon – 1:00 p.m. CST \*\*  
Participate in all three sessions or select just one.**



*Wednesday, April 26, 2017*

### **OUTLOOK ON SPRING**

April and May weather sets the tone for each growing season. By using the latest weather analysis and forecasting tools, maximize your dairy's efficiency and ability to plan. Factors including the winter and early spring weather, U.S. drought, temperature anomalies and precipitation patterns will affect the start of the 2017 growing season. Learn how to forecast short-term weather events as well as temperature and precipitation trends over the next 30, 60 and 90 days.

*Wednesday, May 17, 2017*

### **CORRELATING SEVERE WEATHER AND U.S. GRAIN MARKETS**

May is a volatile month. Weather changes can impact your dairy instantly and severe weather is possible nearly every day. We'll look at the best tools available to monitor and predict hail, straight-line winds, floods and tornadoes. Learn how to use quick and simple web resources that alert you to severe weather risk. And, as planting for 2017 wraps up, we'll explore long-range projections for corn and soybean yields across the country as we focus on the June-July-August forecast and its potential for heat and moisture stress. Use this information to effectively predict movement in the grain markets as well as potential weather-related stresses that can impact herd health.

*Wednesday, June 14, 2017*

### **WEATHER OUTLOOK FOR SUMMER AND FALL**

June is a pivotal time for grain markets. Long range weather outlooks for July and August can make or break a farming operation, and grain markets are often most volatile during these months. In addition to providing rain and temperature forecasts for the next 30 days, we'll assess the current progress of the growing season and look for stressors across the country that could impact grain prices moving forward. Analyze how past weather events have moved the markets during summer and provide the latest long-range forecasts through the end of the growing season. Learn how to forecast excessive heat and drought – these two factors have a huge impact on your operation's input costs because they negatively impact yields, herd health and milk production.

## ***Sign up today online or call PDPW!***

*PDPW member cost is \$100 per webinar. Save when you sign up for all three at \$275.  
Non-PDPW member cost is \$125 per webinar. Save when you sign up for all three at \$350.*

**\*\* If you have a date/time conflict, you can watch a fully recorded version at your leisure.  
You must be registered to receive a recorded session.**

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