

"New Times for Dairying - Risks and Rewards"

PRESENTED BY: Dan Basse, AgResource

Always <u>LIVE</u> on a Wednesday, from Noon – 1:00 p.m. CDT **

(See note below.)

Participate in all three or select just one.



Wednesday, September 17 (register by September 10)

THE NEW LANDSCAPE OF FEED COSTS FOR DAIRYMEN - HOW BEST TO PROTECT AND PROFIT INTO 2016

The cost of feeding the dairy cow has changed drastically this year. How will you best protect and profit into 2016? Hear how with expert economist, Dan Basse as he demonstrates and shares what you can do to remain profitable with the new landscape of feed costs. The price of corn has fallen to its lowest levels since 2010 with values well under \$4.00/Bu. After fighting the cost of feed and forage for the past 7 years – what are the prospects for grain and forage looking forward - and what strategies can producers use to manage their feed cost risk through 2015? Tune in and find out how you can protect and build profit!

Wednesday, October 8 (register by October 1)

RISK AND OPPORTUNITIES AS THE EU LIBERALIZES TRADE IN A WORLD SEEKING GREATER SUPPLY

There is so much change going on in our world market, more than ever before. The EU will liberalize its Dairy Trade policy next April. Already, EU dairymen are gearing up for the opportunity by expanding their herds. Also, China's demand for whole milk powder is growing, yet their demand in the world market is erratic; how will the world dairy market impact the US producer? Join in on this revealing session as Basse unveils what this will mean for your dairy operation and the entire dairy industry.

Wednesday, November 12 (register by November 5)

HOW LONG WILL GOOD TIMES LAST? THE MERGING OF US DAIRY AND BEEF INDUSTRIES' PROFIT CYCLES

We all like the ride up, but what goes up must come down. When will that be? There is much to consider when looking for the answer that question. US beef prices are at record levels, which is helping to slow the expansion of the US dairy cow herd. How long will beef prices keep rising and what does it mean for US daily cull cow values and wet bull calf prices into 2016? Listen up, as expert Dan Basse rolls through the cycles and identifies where we are at and where we are headed.

Sign up today online or call PDPW!

PDPW members register for \$100 per session or save when you sign up for the entire series at \$275. Non-PDPW members can register at \$125 per session or save when you sign up for the entire series at \$350.

** If you have a date/time conflict, you can watch a fully recorded version at your leisure.

You must be registered to receive a recorded session. CST resumes for third webinar of this series.

For more information go to www.pdpw.org or call PDPW at 800-947-7379.