managing cybersecurity

Keep sensitive business data secure

November 6, 2019
12:00 p.m - 1:00 p.m. CT

The amount of data shared in cyberspace

is mind-boggling. Milking systems track production, components and SCC; pedometers lend insight into lameness, health and estrus cycles; feed-tracking apps monitor feed inventory, dry matter and ration changes. Then there's all the personal data associated with payroll, human resources, business websites and email accounts ... and the list goes on.

Do you and your team know how to identify a potential risk or attack? Do you have a plan or strategy around cybersecurity for your business? How much would a data breach cost you in terms of time, money and reputation?

Jeremy Cherny, Tobin Solutions President, translates the jargon of Information Technology (IT) into plain language and he'll help you create a clear picture of what cyber security looks like for your farm. In addition to capturing insights into the critical nature of information security, you'll learn:

• How to identify security threats

• How to create a security plan

• How to prepare for attack and recovery

With over 30 years of experience in all facets of Information Technology, Jeremy Cherny holds a Bachelor's Degree in Business Administration with an emphasis in Management Information Systems. As President of Tobin Solutions he has helped provide IT support, services and solutions to small and medium sized businesses in multiple industries throughout southeastern Wisconsin.

Jeremy Cherny

*Founder and President,
Tobin Solutions,
an Information Technology
services and solutions
company based in
Wauwatosa, Wisconsin*

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