



**WORLD CLASS
WEBINARS**
PRESENTED BY PDPW

economic management

two-part series

MAKING SENSE OUT OF THESE ECONOMIC TIMES

12:00 p.m - 1:00 p.m., CT

Strategies for rising labor costs

Wednesday, January 8, 2020

The management decisions dairy producers make in response to rising labor costs varies widely. No matter the geographical location or demographics of a dairy business, there are always operational adjustments producers can implement to impact profitability. Tune in as Jason Karszes shares strategies you can put to work on your farm in response to rising labor costs.



Jason Karszes

*Senior Extension
Associate,
PRO-DAIRY program,
Cornell University*

What are the top 20% doing?

Wednesday, February 5, 2020

It's good business strategy to set a goal to perform in the top percentiles for dairy financial performance. However, in any given year, different management approaches might generate different results. Karszes will delineate fundamental strategies that distinguished the top 20% of farms from 2013-2018 - a period of six years. Learn about what areas are different and some of the management strategies being utilized to generate these differences.

Jason Karszes is Senior Extension Associate with the PRO-DAIRY program at Cornell University. With a focus on management education, he coordinates the Cornell Dairy Executive Program to further develop business management skills of dairy producers around the country.

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