

# HERD MANAGEMENT WORKSHOP PRESENTERS



**Dr. Ryan Pralle, PhD**, is an assistant professor of animal and dairy science at UW-Platteville's School of Agriculture, as well as a Dairy Innovation Hub affiliate with the

Department of Animal and Dairy Sciences at UW-Madison. His research program focuses on dairy cow nutrition and data-driven management strategies to optimize cow nutrient supply, performance and health.



**Dr. Luiz Ferraretto, PhD**, is an assistant professor and ruminant nutrition extension specialist at University of Wisconsin-Madison. His research focuses on applied ruminant

nutrition and management. His program goals are to improve feed and forage quality and utilization by lactating cows, better understand carbohydrate digestion and metabolism by dairy cows and develop on-farm and laboratory techniques for forage and feed analysis.



**Chris St. Pierre** has worked in the electrical construction industry and public safety sector with an emphasis of focus on hazard assessment, risk-based analysis and supervisory safety. He has attended many safety-related training programs and enjoys sharing the knowledge, skills and abilities learned with others.



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## <sup>2021</sup> Herd Management Workshop

*Whether in English or Spanish, sharpen your cow-side tools here*

### 2021 HERD MANAGEMENT WORKSHOP

**NEW!**

*Simultaneous Spanish translation during this program*



**for English and Spanish speaking herds persons, top dairy managers, nutritionists and veterinarians**

**tue, nov. 2, marshfield, wi  
wed, nov. 3, arlington, wi**

**For English and Spanish speaking  
herdpersons, top dairy managers,  
nutritionists and veterinarians**

**Tuesday, Nov. 2**  
UW Marshfield Ag Research Station  
Russell Johannes Auditorium  
2611 Yellowstone Drive  
Marshfield, WI

**Wednesday, Nov. 3**  
Arlington Ag Research Station  
Public Events Building  
N695 Hopkins Rd.  
Arlington WI

## HERD MANAGEMENT WORKSHOP AGENDA

9:30 am	Registration	12:30 pm	Breakout sessions
10:00	General sessions	4:00	Workshop concludes

### GENERAL SESSIONS | POWER ROUND WITH THE EXPERTS

**Don't be a statistic** | With the dubious claim of ranking among the most dangerous professions, agriculture sees some of the highest rates of fatalities and serious injuries worldwide. Safety expert **Chris St. Pierre** will equip you with tried-and-true strategies to preemptively manage on-farm crises, avoid some of the most common farm injuries and be prepared for emergencies.

**Protect transition cows** | Cows are most vulnerable to metabolic diseases during their transition period. **Dr. Ryan Pralle** will showcase some of the monitoring and prevention tools at your disposal for mitigating subclinical ketosis and fatty liver. He'll also showcase ongoing research to improve your ability to monitor incidence of fatty liver right on the farm.

**The Feed & Nutrition Trifecta** | Greater forage and diet fiber digestibility pave the way for higher consumption while also modulating behavioral patterns of dairy cows. Discover the components you can control as **Dr. Luiz Ferraretto** connects the dots between diet, nutritional management and cow response.

### BREAKOUT SESSIONS DIVE IN DEEPER

#### Feed & Nutrition

With rising feed costs, dairy managers are considering alternative options from what they've traditionally fed their cows. **Dr. Luiz Ferraretto** will walk you through the "what-ifs" that can crop up in your feed inventory and the impacts of varying scenarios on your cows. Discussing various case studies, you'll discover ways to manage and work through some of the tough decisions that affect your bottom line and your herd's production.

#### The Transition Cow

What are the herd-level tools available for detecting ketosis in cows and what are the best treatment options? Uncover the answers while working through case-studies with **Dr. Ryan Pralle** as you explore, evaluate and discuss transition-cow management. This hands-on session will pinpoint ketosis risk factors, review herd reports and explore treatment strategies with commonly available cow-side diagnostic tests for ketosis.

#### Safety First

When accidents happen, you're rarely in a convenient location for an emergency response team—especially on the farm. But doing nothing while you wait isn't always the best strategy. Knowing how to apply pressure to a bleed and other life-saving measures may come in handy for a loved one, team member or yourself. This hands-on session with safety expert **Chris St. Pierre** will equip you with critical first-response techniques that first responders use to save limbs and lives.

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\$100	\$225	\$75
Registration fee covers workshop, materials and lunch. Register at <a href="http://pdpw.org/programs">pdpw.org/programs</a> or call PDPW at 800-947-7379.		
<b>Please indicate your location of choice:</b>		
Tue. Nov. 2	UW Marshfield Ag Research Station Russell Johannes Auditorium 2611 Yellowstone Drive Marshfield, WI 54449	
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CEUs available: up to 4.75 **Dairy Advance** up to 3.0 **ARPAS**



This program has been approved for 3 hours of medical and 1.5 hours of non-medical continuing education credits by the American Association of Veterinary State Boards in jurisdictions that recognize RACE approval.