

REGISTER NOW

PARTNERS

**PRE-REGISTRATION REQUIRED**

**Member rate.....\$130**

ea. add'l member from same farm ..... \$100

**Non-Member rate .....\$355**

ea. add'l member from same farm ..... \$100

Registration fee covers workshop, materials and lunch. To register, scan the QR code, visit [www.pdpw.org](http://www.pdpw.org) or call 800-947-7379.



Continuing Education Units available

Up to 5.5 DACE

Up to 6.0 ARPAS



**VISION PARTNER**

Compeer Financial

**MISSION PARTNERS**

Acepsis  
American Foods Group  
Dairy Farmers of Wisconsin  
EngHouse Video Events  
MorganMyers  
Progressive Dairy  
Progressive Dairy Solutions  
Rabo AgriFinance  
Zinpro



**LEGACY PARTNER**

Dairy's Foundation

**CORPORATE PARTNERS**

AgCountry  
Agri-View  
ALCIVIA  
Arm & Hammer Animal Nutrition  
Armor Animal Health  
Balchem Animal Nutrition & Health  
BMO  
BouMatic  
Comfort Hoof Care

CP Feeds LLC  
Dairy Management Inc.  
Diamond V  
DLF  
FarmFirst Dairy Cooperative  
Focus on Energy  
GEA  
GreenStone Farm Credit Services  
Land O'Lakes  
Menn Law  
Nicolet National Bank  
USAgNet LLC  
Zoetis

**EVENT PARTNER**



**Professional Dairy Producers®**

820 N. Main St., Suite D  
Juneau, WI 53039  
800-947-7379



**2025 PDP Dairy Wellbeing Workshop**

**Two one-day programs in Green Bay, Wis.**

Wednesday, November 19

Thursday, November 20



# 2025 Dairy Wellbeing Workshop

*Mastering animal handling and mobility is serious business*

**PRE-REGISTRATION REQUIRED**

**Two one-day programs in Green Bay, Wis.**

Wednesday, November 19

Thursday, November 20

**simultaneously  
translated into  
Spanish**

# 2025 Dairy Wellbeing Workshop

**Wednesday, November 19**  
**Thursday, November 20**

Northeast Wisconsin Technical College  
2740 W Mason Street, Green Bay, WI

8:00 am	Registration	12:00 pm	Lunch
8:30	Workshop begins	12:30	General session begins
9:00	Tour American Foods Group	3:45	Workshop ends

## Mastering animal handling and mobility is serious business

### American Foods Group tour: getting the full picture

This exclusive guided tour of **American Foods Group** presents an eye-opening experience that might forever change how you view your cull cows and make culling decisions. Join us as we take you on a journey through the processing plant, tracing the journey of a cull cow from the harvest floor all the way to the cooler.

Gain invaluable insights directly from industry experts, including beef buyers, market analysts and the on-site veterinarian, who will explain key issues such as carcass conditions, body condition and other factors that lead to cows being condemned.

#### This tour will help you:

- Understand cull cow quality: Learn how different factors impact the quality and value of cull cows.
- Make smarter culling decisions: Hear firsthand from experts about the importance of carcass and body condition in the culling process.
- Gain industry insight: Discover what beef buyers and inspectors look for when evaluating cattle and carcasses.

Whether you're a producer, buyer or industry professional, this session will give you the tools to make more informed and profitable decisions in your cattle management practices.



*simultaneously translated  
into Spanish*

### Practicing the principles: stockmanship in action

Engage in a hands-on, discussion-based session using real-world case studies and digital tools to sharpen your stockmanship and animal handling skills. Dr. Jennifer Van Os will articulate the details of cow behavior, lead participants through interactive scenarios and explore practical strategies that support calmer cows, safer handlers and more productive herd outcomes.

### Every step counts: act early for healthier cows

Lameness remains one of the most costly and under-addressed challenges in dairy herds. Led by Dr. Laura Solano, this session takes a deep dive into practical prevention strategies, early detection and tools producers can use to intervene more promptly - before mobility and productivity are already impacted. Learn how to recognize the earliest signs, implement simple on-farm changes and build a proactive approach to soundness and cow comfort.

## PRESENTERS



**Dr. Jennifer Van Os, PhD**, is associate professor and extension specialist in animal welfare at UW-Madison. Dr. Van Os received her PhD in the interdisciplinary animal behavior graduate program at the University of California-Davis and conducted postdoctoral research in the animal welfare program at the University of British Columbia. The research in her UW-Madison lab focuses on understanding, evaluating and improving dairy animal welfare from biological and social science perspectives. Dr. Van Os' extension program goal is to promote best practices in management and housing to help the dairy industry adapt as scientific knowledge about animal welfare grows.



**Dr. Laura Solano, DVM, PhD**, is assistant professor in the food animal production section of the UW-Madison School of Veterinary Medicine. Originally from Costa Rica, she earned her veterinary degree there. She teaches veterinary students and conducts applied research and outreach that combine epidemiological and qualitative methods with agricultural extension approaches. Her work focuses on workplace dynamics and the interconnectedness of animal health, welfare and human wellbeing. This research is complemented by her expertise in hoof health and cow comfort, built during her PhD and years of work in Canada.