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Registration fee covers workshop, materials and lunch. To register, scan the QR code, visit [www.pdpw.org](http://www.pdpw.org) or call 800-947-7379.



## CEUs available

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## Professional Dairy Producers®

820 N. Main St., Suite D  
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# DAIRY WELLBEING WORKSHOP

Two one-day workshops

**February 11 & 12, 2025**

**Green Bay, Wis.**

Pre-registration required



# DAIRY WELLBEING WORKSHOP

*making the tough calls*

Two one-day workshops

**February 11 & 12, 2025**

**Green Bay, Wis.**

Pre-registration required



Simultaneously translated into Spanish

# DAIRY WELLBEING WORKSHOP

Tue., Feb. 11 and  
Wed., Feb. 12, 2025

Northeast Wisconsin Technical College  
2740 W. Mason Street, Green Bay

**8:00 am** Registration      **9:00** Tour American Foods Group      **12:30** General session begins  
**8:30** Workshop begins      **12:00 pm** Lunch      **3:45** Workshop concludes

## FOR YOUR WHOLE TEAM: SIMULTANEOUSLY TRANSLATED INTO SPANISH

### American Foods Group tour: completing the picture

This eye-opening experience could forever change how you view your cull cows and make culling decisions. You'll take a journey through the processing plant, tracing backward from the cooler all the way to the harvest floor.

Along the way, you'll gain invaluable insights directly from industry experts, including beef buyers, market analysts and USDA meat inspectors. They'll highlight key factors such as carcass conditions, body condition and factors that lead to cows being condemned.

#### This tour will help you:

- **Understand cull cow quality:** Learn how different factors impact the quality and value of cull cows.
- **Make smarter culling decisions:** Hear firsthand from experts about the importance of carcass and body condition in the culling process.
- **Gain industry insight:** Discover what beef buyers and inspectors look for when evaluating cattle and carcasses.

Whether you're a producer, buyer or industry professional, this session will give you the tools to make more informed, more profitable decisions in your cattle management practices.

### Watch for that blind spot: understanding compassion fatigue

Caregivers to animals often pour themselves into their work—and sometimes at the expense of their own well-being. In this essential session, **Monica Kramer McConkey** will share practical tips for managing stress and prioritizing self-care in a high-demand field. We'll explore the often-ignored issue of compassion fatigue and how it can affect both physical and mental health. We'll also uncover practical strategies to recognize its onset before it impacts our work and personal lives.

#### Key takeaways:

- **Stress-management techniques:** Learn effective methods to manage the demands of your business without sacrificing your own health.
- **Recognizing compassion fatigue:** Understand the warning signs of compassion fatigue and how it can manifest in both work and personal life.
- **Self-care strategies:** Discover ways to build resilience and prevent burnout so you can continue to provide excellent care while maintaining your own well-being.

This session is a must for caregivers eager to create a sustainable balance between compassion for animals and personal self-care.



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*Dairy's Professional Development Organization*

### Euthanizing cattle: what you need to know

When managing dairy cattle, there are times in which humane euthanasia is the most compassionate option to mitigate animal suffering. **Dr. Jan Shearer, DVM**, will cover this sensitive topic by outlining the key occasions that warrant euthanasia. His session will also provide clear, practical guidance on how to responsibly carry out the practice.

#### You'll learn:

- **When euthanasia is appropriate:** Understand the signs and conditions that indicate euthanasia is the best option for an animal's welfare.
- **Proper methods of euthanasia:** Follow the step-by-step process of the most humane and effective methods to ensure the well-being of both animals and those performing the procedure.
- **Best practices for animal and personnel welfare:** Learn ways to manage the physical and emotional challenges that may arise, keeping both the animal's dignity and the mental health of caregivers in mind.



## PRESENTERS



**Monica Kramer McConkey, MA, LPC**, has over 25 years of experience in the behavioral health field as a counselor, program supervisor and administrator. She has a Master's Degree in counseling and is a licensed professional counselor in Minnesota.

She currently works as one of two rural mental health specialists in the state providing support to farmers and their families through a contract with the Minnesota Ag Centers of Excellence. She also travels throughout the country educating and speaking on rural mental health and resilience through her business, Eyes on the Horizon Consulting, LLC.



**Dr. Jan Shearer, DVM, MS, Diplomate ACAW**, is Professor and Extension Veterinarian at Iowa State University. He's also Professor Emeritus from the University of Florida where he served as Extension Veterinarian for the majority of his career.

His research interests include lameness in cattle, euthanasia of cattle and small ruminants and welfare issues of cattle. Dr. Shearer serves as chair of the Bovine Sections of the AVMA's panels on euthanasia and humane slaughter and as a member of the bovine and small ruminant sections on depopulation.