

carbon , crops + cows

Empowering agronomists and conservationists to advance sustainability

PROGRAM AGENDA

Registration	9:30 am
Program starts	9:45
Program ends	3:30 pm

PRESENTERS



Carson Dugger, lead agronomist at Eocene Environmental Group, assists with data collection and the development of content for a variety

of reports and deliverables. He also works collaboratively across the organization on various aspects of projects related to the EcoPractices® platform. After earning his bachelor's degree in Agronomy from Iowa State University, he worked at a coop as a sales agronomist for three years prior to joining Eocene, which gave him a practical understanding of production agriculture and the daily decisions farmers make.



Kristin Foehringer is serving in the new position of State Working Lands Climate Smart Specialist, part of the Wisconsin Natural Resources Conservation

Service soils team. Previously, she served as an NRCS soil scientist out of the Altoona office and with the Agricultural Research Service as a soil science research fellow. Kristin earned her bachelor's degree in Environmental Science and Biology from UW-Milwaukee and graduate degrees from the University of Idaho and Virginia Tech in Forestry and Soil Science.



Courtney Titus is a technical services manager with Eocene Environmental Group. She is responsible for leading team members who provide

technical assistance to farms in the fields of agronomy, animal science and economics. After earning bachelor's degrees in Economics and Environmental Studies with a minor in Spanish from Iowa State University, she earned her Master of Science degree in Agricultural Economics.

PROGRAM LOCATIONS

Jul 29 Alfalawn Farm — E2850 WI-72 Trunk, Menomonie, WI

Jul 30 UW-Stevens Point Dreyfus University Center — 1015 Reserve St, Stevens Point, WI

Jul 31 Farmers & Merchants Union Bank — 159 W James St, Columbus, WI

Aug 1 Southwest Technical College — 1800 Bronson Blvd, Fennimore, WI

As a leader in promoting science-based, climate-smart farming practices, your clients count on you to improve their farms' sustainability with your practical advice. **Join us to keep your edge.**

WHAT. WHY. WHO. HOW. WHEN.

A team of experts will kick off the day with an overview of sustainability descriptions, followed by a deep-dive into the complexities of carbon and its technical jargon. Accelerate your ability to help your clients as you gain insights on carbon markets, indexing, inseting and offsetting, what a carbon intensity score is all about and how each topic correlates with dairy.

Research shows that consumers and up-the-chain customers expect farmers to adopt sustainable practices, monitor their carbon footprints to maintain and expand markets for their milk and meat, and stay ahead of industry trends and regulatory requirements. To do so, farmers will need more expert-level knowledge from their consultants. And they are going to lean on you to bring actionable solutions directly to their dairy.

Discover invaluable insights from farmers about the importance of understanding their farm's carbon footprint and the lessons learned on carbon emissions and sequestration. Learn how uploading and analyzing this data empowers them to ask more questions and try new techniques.

By exploring how the carbon models FARM-ES, Comet and the international Cool Farm Tool operate, you'll discover what data is collected from the farm and how you can be a part of the solution. Understanding the strengths and weaknesses of each model will equip you to lead agronomy teams and help farms exceed environmental sustainability standards. You'll receive examples of the reports and have experts there to explain the systems.

What are the watchouts and wows that lie ahead? As with all rapidly evolving landscapes in technology, food production and education, even the best models have their shortcomings. Learn what to watch out for and how to make necessary adjustments. Gain insights about the latest developments and challenges on this frontier.

REGISTER TODAY!

Registration fee of \$20 includes program materials and lunch. Scan QR code, call PDP at 800.947.7379 or email mail@pdpw.org.



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