

REGISTER NOW

Registration fee: \$49

Registration fee covers workshop, materials and lunch. To register, call PDP at 800-947-7379, scan QR code or visit pdpw.org/programs.



SELECT THE SITE NEAREST YOU

- Tue, Nov 12** Miltrim Farm
115315 Township Rd, Athens, WI
- Wed, Nov 13** GreenStone Farm Credit Services,
340 Patriot Drive, Little Chute, WI
- Thu Nov 14** Arlington Ag Research Station,
N695 Hopkins Rd, Arlington, WI

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**FUTURE
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ACCELERATING DAIRY'S SUCCESS



Professional Dairy Producers®
820 N. Main, Suite D
Juneau, WI 53039
800 947 7379
www.pdpw.org

carbon , crops + cows

Helping producers measure their carbon footprint (without sharing it with others)

SELECT THE SITE NEAREST YOU

- Tuesday, Nov 12 Athens, WI
- Wednesday, Nov 13 Little Chute, WI
- Thursday, Nov 14 Arlington, WI

carbon , crops + cows

**For dairy producers who want to
measure their carbon footprint**



- Tue, Nov 12 Athens, WI
- Wed, Nov 13 Little Chute, WI
- Thu, Nov 14 Arlington, WI

carbon , crops + cows

Your Farm-Your Footprint: **Unlock your dairy farm's sustainability potential**

PROGRAM AGENDA

Registration 10:00 am
Program starts 10:30
Program ends 3:00 pm

PRESENTERS



Carson Dugger is the lead agronomist at Eocene Environmental Group, overseeing data collection and report development. He previously worked as a sales agronomist after earning his Agronomy degree from Iowa State University, giving him hands-on experience with farm decision-making.



John Haag owns and operates Haag Dairy, LLC, in Dane, Wis., with his son, Josh. They manage a 150-cow dairy, raise their replacements, and sell around 50 cows a year. Since 2018, they've integrated DeLaval robots for milking. John was part of the original producer pilot program, helping famers lead the sustainability initiative.



Paul Lippert co-owns Grass Ridge Farm, LLC, in Pittsville, Wis., managing 700 Holsteins and Jerseys with his father and brother. He also manages all agronomy on the farm. With a Dairy Science degree from UW-River Falls, he oversees herd and HR operations. As a leader in conservation, Paul is committed to positioning U.S. dairy farmers as global leaders in sustainability.



Courtney Titus is the technical services manager at Eocene Environmental Group, leading teams that assist farms with agronomy, animal science, and economics. She holds degrees in Economics and Environmental Studies, as well as a Master's in Agricultural Economics from Iowa State University.

PROGRAM LOCATIONS

Nov 12 Miltrim Farm — 115315 Township Rd, Athens, WI
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Join us for an exclusive, farmer-focused program designed to give you the tools and knowledge to measure and manage your farm's sustainability metrics.

You can only manage what you measure.

Know your farm — define your future.

WHAT WHY WHO HOW WHEN

Why Attend? Consumers and dairy customers are placing more value on sustainable farming practices. Now is the time to ensure your farm meets these expectations. Learn how tracking your carbon footprint can open new market opportunities, protect your farm's future, and keep you ahead of industry trends and regulations.

What You'll Learn: Hear from a team of experts about what sustainability really means for dairy. Get a clear understanding of carbon markets, carbon intensity scores, and how they affect your operation. Learn how these concepts connect directly to your farm and what practical steps you can take to get your farm's sustainability numbers.

First-Hand Farmer Insights: Discover lessons learned from farmers already tracking their carbon emissions. They'll share how data analysis has helped them innovate, ask the right questions, and make impactful changes on their farm.

Tools for Action: From sample reports, get practical knowledge of tools such as FARM-ES, Comet, and Cool Farm Tool. You'll see how these models work, what data they require, and how using them can help your farm exceed sustainability standards. Experts will walk you through examples of the reports you'll receive and explain how to make the best use of the information.

Look to the Future: Learn what's coming next in the world of carbon and sustainability. Understand the opportunities and challenges on the horizon, and how you can navigate them to your advantage.

Make sure your farm is ready for what's ahead in sustainable dairy farming. Attend this essential program and gain the confidence to lead your farm into a more sustainable and profitable future.

**FUTURE.
READY >>>**
ACCELERATING DAIRY'S SUCCESS

Continuing Education Units available:
up to 3.75 DACE



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