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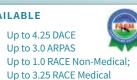
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The future of your dairy herd

depends on your knowledge, care and attention to detail



alf care connection[®]

For English and Spanish speaking calf care managers, nutritionists and veterinarians



| Tue. Oct. 26 | Oshkosh |
|--------------|------------|
| Wed. Oct. 27 | Eau Claire |
| Thu. Oct. 28 | Fennimore |

calf care connection®

9:00 amRegistration9:30Workshop begins with
General Session4:00 pmWorkshop concludes

General Session

Watch for that blind spot

All too often we pour ourselves into the care of animals at the expense of our own wellbeing. **Monica Cramer McConkey** will offer tips to effectively manage stress and take care of ourselves in this highdemand field. We'll also explore the topic of compassion fatigue and the impact it has on our personal health as well as our work.

BREAKOUT SESSIONS

Opportunities for wet calves

Managing colostrum, the environment and liquid feed are among the most important responsibilities calf managers are tasked with. **Dr. Scott Earnest, DVM,** will discuss areas of opportunity for calves in the first two months of Tue. Oct. 26, Oshkosh ||| Wed. Oct. 27, Eau Claire || Thu. Oct. 28, Fennimore

NEW! Simultaneous Spanish translation during this program

life. During this hands-on session, you'll work with refractometers, bacterial cultures, colostrum and serum samples to gather data and troubleshoot your calf program. You'll also discuss the applications of your findings and identify practical solutions for problem areas.

It doesn't have to hurt

The ethics of animal treatment and veterinary

care have changed dramatically in recent years, particularly regarding pain alleviation, pain relievers and how they work. **Dr. Scott Pertzborn, DVM,** will outline practical options to implement and lead critical discussions about decisions that keep the calf's best interests in mind. In addition to pain management, we'll discuss humane euthanization, quality of life and strategies that help avoid pain and stress.

Producer Panel: Record Keeping

Feeling confident in the decisions you make is sometimes easier said than done. The big "D" word is commonly touted as the answer. Data plays an integral role in decision making, but determining which analytics to sort through can be overwhelming. Three Wisconsin dairy farmers and calf raisers will shed light on the metrics that can simplify calf, herd and financial-management decisions. Laura Raatz, Pam Selz-Pralle and Kathy Brown will provide an in-depth look at how the data they collect influences decisions on their operations.

Register today

 Member
 \$100
 Each add'l participant
 \$75

 Non-Member
 \$225
 Each add'l participant
 \$75

 Registration fee covers workshop, materials, and lunch.
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 Desites at advances are based line.

Register at pdpw.org/programs or by calling PDPW at 800-947-7379.

| Tue. Oct. 26 | LaSure's Banquet Hall 3125 S. Washburn St, Oshkosh |
|--------------|---|
| Wed. Oct. 27 | Chippewa Valley Tech College Energy Education Center 4000 Campus Road, Eau Claire |
| Thu. Oct. 28 | Southwest Wisconsin Tech College 1800 Bronson Blvd. Fennimore |

Session Presenters



Monica Cramer McConkey has 25 years of experience in the behavioral health field as a counselor, program supervisor and administrator. She has a Master's Degree in Counseling and is a licensed professional counselor in the state of Minnesota. Her focus throughout her career has been to increase access to and remove the stigma often attached to mental health services in underserved rural areas. Monica grew up on a farm in northwestern Minnesota and has an intimate understanding of the dynamics leading to farm stress and its impact on farm families. She currently

works as one of two rural mental health specialists in Minnesota providing support to farmers and their families through a contract with the Minnesota Ag Centers of Excellence. Monica also travels throughout the country educating and speaking on rural mental health and resilience through her business, Eyes on the Horizon Consulting, LLC.



Dr. Scott Earnest, DVM, is a livestock veterinarian and dairy consultant at Lodi Veterinary Care. He holds a bachelor's degree from University of California, Berkeley in Immunology as well as a Doctor of Veterinary Medicine degree from the University of Wisconsin-Madison School of Veterinary Medicine. His professional interests include dairy-records analysis and farm-employee training. Dr. Earnest and his wife, Kathryn, live in the Lodi area with their son Carter.



Dr. Scott Pertzborn, DVM, a livestock veterinarian and owner at Lodi Veterinary Care, is passionate about dairy cattle in general and calves in particular. He is especially interested in colostrum management, sanitation and pain management in calves. Dr. Pertzborn grew up on a dairy farm near Dane, Wis., holds a Bachelor's of Science in Dairy Science from the University of Wisconsin-Madison and is a member of the charter class of the University of Wisconsin School of Veterinary Medicine. He later earned a certificate in dairy health management from the UW School of Veterinary Medicine.