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2021  
**calf care  
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Simultaneous  
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*The future of your dairy herd  
depends on your knowledge,  
care and attention to detail*



2021

**calf care connection®**

*For English and Spanish speaking  
calf care managers, nutritionists  
and veterinarians*

**NEW!**  
Simultaneous  
Spanish translation  
during this  
program



Tue. Oct. 26 | Oshkosh  
Wed. Oct. 27 | Eau Claire  
Thu. Oct. 28 | Fennimore

# 2021 calf care connection®

Tue. Oct. 26, Oshkosh ||| Wed. Oct. 27, Eau Claire ||| Thu. Oct. 28, Fennimore

9:00 am Registration  
9:30 Workshop begins with  
General Session  
4:00 pm Workshop concludes

**NEW!**  
Simultaneous  
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program

## General Session

### Watch for that blind spot

All too often we pour ourselves into the care of animals at the expense of our own wellbeing. **Monica Cramer McConkey** will offer tips to effectively manage stress and take care of ourselves in this high-demand field. We'll also explore the topic of compassion fatigue and the impact it has on our personal health as well as our work.

## BREAKOUT SESSIONS

### Opportunities for wet calves

Managing colostrum, the environment and liquid feed are among the most important responsibilities calf managers are tasked with. **Dr. Scott Earnest, DVM**, will discuss areas of opportunity for calves in the first two months of

life. During this hands-on session, you'll work with refractometers, bacterial cultures, colostrum and serum samples to gather data and troubleshoot your calf program. You'll also discuss the applications of your findings and identify practical solutions for problem areas.

### It doesn't have to hurt

The ethics of animal treatment and veterinary

care have changed dramatically in recent years, particularly regarding pain alleviation, pain relievers and how they work. **Dr. Scott Pertzborn, DVM**, will outline practical options to implement and lead critical discussions about decisions that keep the calf's best interests in mind. In addition to pain management, we'll discuss humane euthanization, quality of life and strategies that help avoid pain and stress.

### Producer Panel: Record Keeping

Feeling confident in the decisions you make is sometimes easier said than done. The big "D" word is commonly touted as the answer. Data plays an integral role in decision making, but determining which analytics to sort through can be overwhelming. Three Wisconsin dairy farmers and calf raisers will shed light on the metrics that can simplify calf, herd and financial-management decisions. **Laura Raatz, Pam Selz-Pralle and Kathy Brown** will provide an in-depth look at how the data they collect influences decisions on their operations.

## Register today

Member	\$100	Each add'l participant	\$75
Non-Member	\$225	Each add'l participant	\$75

Registration fee covers workshop, materials, and lunch.  
Register at [pdpw.org/programs](http://pdpw.org/programs) or by calling PDPW at 800-947-7379.

<b>Tue. Oct. 26</b>	LaSure's Banquet Hall 3125 S. Washburn St, Oshkosh
<b>Wed. Oct. 27</b>	Chippewa Valley Tech College Energy Education Center 4000 Campus Road, Eau Claire
<b>Thu. Oct. 28</b>	Southwest Wisconsin Tech College 1800 Bronson Blvd, Fennimore

## Session Presenters



**Monica Cramer McConkey** has 25 years of experience in the behavioral health field as a counselor, program supervisor and administrator. She has a Master's Degree in Counseling and is a licensed professional counselor in the state of Minnesota. Her focus throughout her career has been to increase access to and remove the stigma often attached to mental health services in underserved rural areas. Monica grew up on a farm in northwestern Minnesota and has an intimate understanding of the dynamics leading to farm stress and its impact on farm families. She currently works as one of two rural mental health specialists in Minnesota providing support to farmers and their families through a contract with the Minnesota Ag Centers of Excellence. Monica also travels throughout the country educating and speaking on rural mental health and resilience through her business, Eyes on the Horizon Consulting, LLC.



**Dr. Scott Earnest, DVM**, is a livestock veterinarian and dairy consultant at Lodi Veterinary Care. He holds a bachelor's degree from University of California, Berkeley in Immunology as well as a Doctor of Veterinary Medicine degree from the University of Wisconsin-Madison School of Veterinary Medicine. His professional interests include dairy-records analysis and farm-employee training. Dr. Earnest and his wife, Kathryn, live in the Lodi area with their son Carter.



**Dr. Scott Pertzborn, DVM**, a livestock veterinarian and owner at Lodi Veterinary Care, is passionate about dairy cattle in general and calves in particular. He is especially interested in colostrum management, sanitation and pain management in calves. Dr. Pertzborn grew up on a dairy farm near Dane, Wis., holds a Bachelor's of Science in Dairy Science from the University of Wisconsin-Madison and is a member of the charter class of the University of Wisconsin School of Veterinary Medicine. He later earned a certificate in dairy health management from the UW School of Veterinary Medicine.

