



2026 PDP Business Conference

HALL OF IDEAS & EQUIPMENT SHOW CONTRACT

Reserve 2026 exhibit space at dairy's premier educational event!



March 4-5,
2026

Alliant Energy Center
Madison, Wis.

EXHIBITOR INFO *Take advantage of savings and select your space by July 31, 2025*

PREMIER SUPPLIER CONTACT INFORMATION *[premier suppliers are PDP sponsors and/or Trade Show exhibitors]*

Company name: _____ Trade Show contact name: _____
(as it will be listed in PDP publications and on name badges) *(all trade show information will be sent to this person)*

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Booth exhibitor: ☐ Yes ☐ No Equipment exhibitor: ☐ Yes ☐ No

Footprint of equipment displayed: _____ *(length/width/height)* Request a table? ☐ Yes ☐ No *(if yes, an 8' table will be provided)*

CONTACT INFORMATION *as it will be listed in PDP publications.*

Sales contact name: (if different than above) _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Registration *Exhibitors save \$300 over 2 days compared to industry members not exhibiting.*

Exhibitor name & email	Mar. 4 & 5 @\$400	Mar. 4 @\$300	Mar. 5 @\$300
1. _____	\$ FREE	\$ FREE	\$ FREE
2. _____	\$ _____	\$ _____	\$ _____
3. _____	\$ _____	\$ _____	\$ _____

Choose exhibit options: Booth price includes one complimentary registration and PRIME® listing.

<input type="checkbox"/> 10 x 10 booth = \$1,500	save \$100.....	\$1,400	= _____
<input type="checkbox"/> 10 x 20 booth = \$3,000	save \$200.....	\$2,800	= _____
<input type="checkbox"/> 10 x 30 booth = \$4,500	save \$300.....	\$4,200	= _____
<input type="checkbox"/> 20 x 20 booth = \$6,000	save \$400.....	\$5,600	= _____

PDP Prime, an online catalog of premier suppliers and their resources, is included for exhibitors with booth space *(contract must be received by March 1, 2026).* = COMPLIMENTARY

☐ **PDP Prime** = \$1,500 *(for exhibitors without physical booth space)* = _____

Exhibit Total: \$ _____

☐ **2026 PDP Membership Dues** (\$600) *all exhibitors must be members* \$ _____

☐ **2026 Conference Sponsorship** *Check box to be contacted about opportunities*

TOTAL COST: \$ _____

PAYMENT INFORMATION

Card # _____ 3-digit code _____

Name _____ Expiration date _____

TERMS

Full payment is due with contract. A certificate of insurance is required. This contract is for floor space only, which includes one 8-foot table and two chairs. It DOES NOT include carpet, electricity, utilities or additional furniture. **All exhibitors must be members of PDP.**

CANCELLATION POLICY

The exhibitor must notify PDP in writing before May 1, 2025 with intention to cancel or withdraw from the exhibition. **NO REFUNDS AFTER MAY 1, 2025.**

RETURN CONTRACT TO:

PDP, 820 N. Main Street, Suite D, Juneau, WI 53039; or fax to 920.386.9440. For more details: croy@pdpw.org, www.pdpw.org or call 800.947.7379.

Registration Total: \$ _____

DESCRIBE YOUR BUSINESS (select one)

- ☐ Animal Genetics
- ☐ Animal Health
- ☐ Buildings
- ☐ Business Mgmt/Consulting
- ☐ Communications
- ☐ Computers/Software
- ☐ Crop Genetics
- ☐ Education/Orgs/Govt
- ☐ Energy & Utilities
- ☐ Farm Implement/Equipment
- ☐ Farm & Livestock Supplies
- ☐ Feed & Feed Additives
- ☐ Financial Services
- ☐ Media
- ☐ Milk Handling Equipment
- ☐ Milk Processor
- ☐ Nutrient Management

PDP Business Conference Hall of Ideas & Equipment Show

Where PDP's premier suppliers and leading dairy producers connect.