



2025 PDP Business Conference

HALL OF IDEAS & EQUIPMENT SHOW CONTRACT



MARCH 12-13
2025

DIALING IT IN

2025 Business Conference

ALLIANT ENERGY CENTER
MADISON, WIS

Reserve 2025 exhibit space at dairy's premier educational event!

EXHIBITOR INFO

PREMIER SUPPLIER CONTACT INFORMATION ... premier suppliers are PDP sponsors and/or Trade Show exhibitors ...

Company name: _____ Trade Show contact name: _____
(as it will be listed in PDP publications and on name badges) *(all trade show information will be sent to this person)*

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Booth exhibitor: Yes No Equipment exhibitor: Yes No

Table size (select one): 6' or 8' Footprint of equipment displayed: _____ *(length/width/height)*
(if none selected, 8' table will be provided)

CONTACT INFORMATION as it will be listed in PDP publications.

Sales contact name: (if different than above) _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Registration Exhibitors save \$300 over 2 days compared to industry members not exhibiting.

Exhibitor name & email	Mar. 12 & 13 @\$400	Mar. 12 @\$300	Mar. 13 @\$300
1. _____	\$ FREE	\$ FREE	\$ FREE
2. _____	\$ _____	\$ _____	\$ _____
3. _____	\$ _____	\$ _____	\$ _____

Choose exhibit options: Booth price includes one complimentary registration and PRIME® listing.

- 10 x 10 booth = \$1,500 = _____
- 10 x 20 booth = \$3,000 = _____
- 10 x 30 booth = \$4,500 = _____
- 20 x 20 booth = \$6,000 = _____

PDP Prime, an online catalog of premier suppliers and their resources, is included for exhibitors with booth space (contract must be received by March 1, 2025). = COMPLIMENTARY

PDP Prime = \$1,500 (for exhibitors without physical booth space) = _____

Exhibit Total: \$ _____

2025 PDP Membership Dues (\$600) all exhibitors must be members \$ _____

2025 Conference Sponsorship Check box to be contacted about opportunities

TOTAL COST: \$ _____

PAYMENT INFORMATION

Card # _____ 3-digit code _____

Name _____ Expiration date _____

TERMS

Full payment is due with contract. A certificate of insurance is required. This contract is for floor space only which includes wall-to-wall carpet, one table and two chairs. It DOES NOT include electricity, utilities or additional furniture. **All exhibitors must be members of PDP.**

CANCELLATION POLICY

The exhibitor must notify PDP in writing before May 1, 2024 with intention to cancel or withdraw from the exhibition. **NO REFUNDS AFTER MAY 1, 2024.**

RETURN CONTRACT TO:

PDP, 820 N. Main Street, Suite D, Juneau, WI 53039; or fax to 920.386.9440. For more details: mail@pdpw.org, www.pdpw.org or call 800.947.7379.

Registration Total: \$ _____

DESCRIBE YOUR BUSINESS

(select one)

- Animal Genetics
- Animal Health
- Buildings
- Business Mgmt/Consulting Communications
- Computers/Software
- Crop Genetics
- Education/Orgs/Govt
- Energy & Utilities
- Farm Implement/Equipment
- Farm & Livestock Supplies
- Feed & Feed Additives
- Financial Services
- Media
- Milk Handling Equipment
- Milk Processor
- Nutrient Management

PDP Business Conference Hall of Ideas & Equipment Show

Where PDP's premier suppliers and leading dairy producers connect.