

# Dairy's Visible Voice®

## MEDIA TRAINING WORKSHOP

October 17, 2018

9:00 am – 5:00 pm

Dairy Farmers of Wisconsin  
8418 Excelsior Drive  
Madison, WI 53717



Professional  
Dairy Producers®



*Earn Up to 7.0 CE credits at [DairyAdvanCE.org](http://DairyAdvanCE.org)*

Register today at **[www.pdpw.org](http://www.pdpw.org)**  
or call **800.947.7379**

*PDPW Media Training Workshop is a part of the Dairy's Visible Voice® curriculum -  
leadership development through effective communication*



**Professional Dairy Producers®**

820 N. Main St., Suite D  
Juneau, WI 53039

**Dairy's Visible Voice®**

**Be clear. Be heard.**

**Be the voice of dairy.**

## **Media Training Workshop**

Open to dairy farmers and allied industry, take a step in the right direction and engage media professionals with confidence. Led by communication experts, Linda Wenck and Judy Rupnow at MorganMyers, learn to manage media professionals, connect with consumers, build credibility, access key messages, and practice on-camera/audio interviews.

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