



2021 PDPW Business Conference

HALL OF IDEAS & EQUIPMENT SHOW CONTRACT

A special offer . . . to say “Thanks for your loyalty!”



Take advantage of this offer by Friday, April 3, 2020

Premier Supplier Contact Information

... premier suppliers are PDPW sponsors and/or Trade Show exhibitors ...

Company name: _____ Trade Show contact name: _____
(as it will be listed in PDPW publications and on name badges) (all trade show information will be sent to this person)

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Booth exhibitor: ☐ Yes ☐ No Equipment exhibitor: ☐ Yes ☐ No

Table size (select one): ☐ 6' or ☐ 8' Footprint of equipment displayed: _____ (length/width/height)
(if none selected, 8' table will be provided)

Premier Supplier contact information (as it will be listed in PDPW publications and on name badges)

Sales Contact: (if different than above) _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

FOR 2020 EXHIBITORS Take advantage of our “carry-forward” credit for your 2021 booth

Registration

Exhibitor name & email

1. _____

2. _____

3. _____

Mar 17 & 18 @\$325	Mar. 17 @\$225	Mar. 18 @\$225
\$ FREE	\$ FREE	\$ FREE
\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____

Registration Total: \$ _____

Exhibitors save \$300 over 2 days compared to industry members not exhibiting.

Choose exhibit options: Booth price includes one complimentary registration and a \$225 credit for each \$900 booth purchased for the 2020 trade show.

<input type="checkbox"/> 10 x 10 booth = \$900	PDPW credit \$225	\$675	= _____
<input type="checkbox"/> 10 x 20 booth = \$1800	PDPW credit \$450	\$1,350	= _____
<input type="checkbox"/> 10 x 30 booth = \$2700	PDPW credit \$675	\$2,025	= _____
<input type="checkbox"/> 10 x 40 booth = \$3600	PDPW credit \$900	\$2,700	= _____

PDPW Prime, an online catalog of premier suppliers and their resources, is included for exhibitors with booth space (contract must be received by March 1, 2021). = **COMPLIMENTARY**

☐ **PDPW Prime = \$900** (for exhibitors without physical booth space) = _____



Exhibit Total: = _____

☐ **2021 Membership Dues (\$400)** all exhibitors must be members

Membership Total: \$ _____

☐ **2021 Conference Sponsorship**
(Premier: \$12,500 Platinum: \$5,000 Gold: \$3,500 Silver: \$2,500)

Contact Amy Bonomie at abonomie@pdpw.org for sponsorship features

Sponsor Total: \$ _____

TOTAL Cost: \$ _____

DESCRIBE YOUR BUSINESS (select one)

- ☐ Animal Genetics
- ☐ Animal Health
- ☐ Buildings
- ☐ Business Mgmt/Consulting
- ☐ Communications
- ☐ Computers/Software
- ☐ Crop Genetics
- ☐ Education/Orgs/Govt
- ☐ Energy & Utilities
- ☐ Farm Implement/Equipment
- ☐ Farm & Livestock Supplies
- ☐ Feed & Feed Additives
- ☐ Financial Services
- ☐ Media
- ☐ Milk Handling Equipment
- ☐ Milk Processor
- ☐ Organizations & Government
- ☐ Seed
- ☐ Utilities

PAYMENT

Card # _____ V Code _____

Name _____ Expiration date _____

☐ **Check enclosed**
Or send to PDPW at address below.

TERMS

Full payment is due on or before May 1, 2020. A certificate of insurance is required. This contract is for floor space only which includes wall-to-wall carpet, one table and two chairs. It DOES NOT include electricity, utilities or additional furniture; these amenities are provided by Alliant Energy Center (at www.alliantenergycenter.com.) **All exhibitors must be members of PDPW.**

CANCELLATION POLICY

The exhibitor must notify PDPW in writing before July 1, 2020 with intention to cancel or withdraw from the exhibition. **NO REFUNDS AFTER JULY 1.**

RETURN CONTRACT TO

PDPW, 820 N. Main Street, Suite D, Juneau, WI 53039; or fax to 920.386.9440. For more details: mail@pdpw.org, www.pdpw.org or call 800.947.7379.

PDPW Annual Business Conference Hall of Ideas & Equipment Show
Where PDPW's premier suppliers and leading dairy producers connect.