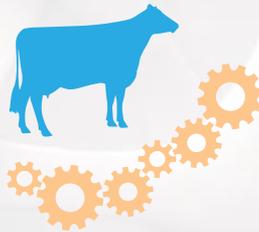




# NE<sup>X</sup>US

**You have innovative  
ideas for dairy**

*we help you connect the dots*



**See the innovations unveiled – live!**



**2022 PDPW Business Conference**  
March 16-17, 2022  
Wisconsin Dells, WI

# Nexus

*dairy's connection to innovative ideas*

Nexus™ is a venue for companies to showcase their cutting-edge technologies to the industry's most innovative dairy farmers. Companies chosen as finalists will have 15 minutes of stage time at the **2022 PDPW Business Conference** to describe how their product, idea or service can accelerate the way dairy producers operate. Dairy farmers will have five minutes to engage in Q&A with the presenter for more details.

*Progressive Dairy* magazine will feature all applicants in their industry-leading publication that reaches over 30,000 readers across the U.S. Entries will also receive coverage in PDPW publications, including social media and press releases to print media. In addition, presenters will receive complementary exhibit space at the 2022 PDPW Business Conference and coverage from other media outlets.



**Apply to be a presenter**



**Present your idea**



**Receive coverage in media**

 PROGRESSIVE  
**DAIRY**

including *Progressive Dairy's* publications

If you want exposure to forward-thinking, innovative producers, apply today to present your novel idea on the 2022 Nexus stage.



“ Seeing the Nexus stage presenters at the 2021 PDPW Business Conference was an excellent opportunity to see some of the latest and greatest innovations for the dairy industry. ”

*Jay Heeg, dairy producer,  
Colby, Wisconsin*

# Important Dates

**January 17, 2022**

Application and \$300 fee due\*

*\*fee waived for trade show exhibitors*

**February 7, 2022**

Applicants notified of acceptance

**March 16-17, 2022**

Finalists present at

**PDPW Business Conference**

*Kalahari Resorts and Conventions,  
Wisconsin Dells, Wis.*



**SCAN HERE**

*for a short video  
of the 2021 Nexus  
stage footage.*

**APPLY TODAY**

*Scan this QR code  
for more details and  
application to apply.*



**Professional Dairy Producers of Wisconsin**

800-947-7379

pdpw.org | mail@pdpw.org