



WORLD CLASS  
WEBINARS  
PRESENTED BY PDPW

# feed management

## Optimize the 2019 crop year

Wednesday, September 11, 2019

12:00 p.m - 1:00 p.m. CT

### Finish strong with smart strategies

Mother Nature has been taking us for a ride this year. Many farmers experienced winter-killed alfalfa followed by heavy spring rains and late-planted corn. More wet weather in May and June further stretched forage inventories. Corn harvest for silage has been pushed into September for most producers, and an early frost is an unwelcome thought.

Fortunately, opportunities remain to finish crop-year 2019 strong. Dr. John Goeser will provide practical management tips to rebound from a slow start and navigate a potentially challenging corn-silage season – with future markets and dairy economics in mind.

### Owners, nutritionists and veterinarians –

the whole cow-management team – needs to be on the same page to formulate a plan to manage forage inventories. Tune in for strategies to deal with stress – crop *and* personal – as well as topics regarding haylage and alternative-forage quality and outside-the-box nutrition ideas.

*At Rock River Laboratory, Dr. John Goeser oversees animal nutrition, technical support, and research on carbohydrate digestion, forage management and trends, and feed hygiene. As an adjunct assistant-professor at the University of Wisconsin-Madison Dairy Science Department, Goeser lectures on topics such as carbohydrate digestion, rumen metabolism and forage preservation.*



### Dr. John Goeser

*Director, Nutritional Research & Innovation, Rock River Lab, Inc. and Adjunct Assistant Professor, UW-Madison Dairy Science Dept.*

Sign up today at [www.pdpw.org](http://www.pdpw.org) or call 800-947-7379.

*PDPW members register for \$100. Non-members register for \$125.*

**CAN'T WATCH AT THIS TIME? see details below to tune in later.**

In the case of a date or time conflict, this session will be available to watch at your leisure via a link emailed to you after the webinar. To view an entire library of past webinars, go to [pdpw.org/webinar-library](http://pdpw.org/webinar-library).

PDP  
PW