environmental management

Wednesday, April 15, 2020
12:00 p.m - 1:00 p.m. CT

Looking forward in 2020

April and May weather sets the tone for each growing season. By using the latest weather analysis and forecasting tools, you can maximize your dairy's efficiency and create plans based on sound strategies.

In addition to the winter and early spring weather conditions, other national weather events such as drought, temperature anomalies and various precipitation patterns will affect the start of the 2020 growing season.

In this webinar, Eric Snodgrass will analyze how the weather has impacted markets during the growing season. He'll provide the latest long-range forecasts through the end of the growing season and show you how to forecast excessive heat, rain and drought – factors that have a huge impact on your input costs. Being ready for weather events that negatively impact yields, herd health and milk production gives you an opportunity to prepare.

Eric Snodgrass is the principal atmospheric scientist for Nutrien Ag Solutions, where he develops predictive, analytical software solutions to manage weather risk for global production agriculture. He provides frequent weather updates focused on the influence of high-impact weather events on global agriculture productivity. His research uses machine learning to better understand field-level weather impacts on US yields and increase confidence in long-range weather prediction. He presents his research at over 50 conferences yearly, providing logistical guidance and solutions to weather-sensitive financial institutions, farmers, commodity traders and other stakeholders.

Eric Snodgrass

*Principal Atmospheric Scientist,
Nutrien Ag Solutions*

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