

# Your Session Presenters



**Trevina Broussard**, Frontline Success Training and Consulting, is a talent solutions consultant and trainer, extending unique insights and common-sense approaches to better recruiting, hiring, retention, teambuilding and leadership development. Her credibility comes from real-world experience that results in practical, down-to-earth techniques for all levels of employees.



**John Shutske** is a professor and Cooperative Extension Specialist at the UW-Madison Department of Biological Systems-Engineering; he also has an affiliate Professor appointment in UW-Madison's Family Practice Department in the School of Medicine and Public Health. With 32 years of experience working with the agricultural community, Extension educators, health professionals, and agribusiness leaders, Shutske's work has focused on agricultural health, farm stress and its impact on decision making, safety, hazard control, and risk communication.



**Rhonda Strebel** has been with the Rural Health Initiative since 2004 and has served as Executive Director since 2007. She's earned degrees in exercise science, culinary arts and an MBA in healthcare. Rural Health Initiative is a non-profit, Wisconsin-based program with the mission of improving and sustaining health and safety of the farming community. Through a concept called Kitchen Wellness, they provide on-site health-risk assessments, screenings, health coaching, and referrals to producers and their families on the farm.

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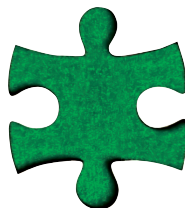
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**HUMAN RESOURCES WORKSHOP**

*For managers looking to put the pieces  
in the right places.*

# HUMAN RESOURCES workshop

If you're managing  
people in addition to cows,  
**this program is for you.**



December 12, 2018 Wisconsin Dells

# HUMAN RESOURCES WORKSHOP

# agenda

8:30 am Registration  
9:00 General Session  
12:00 pm Lunch  
12:45 Breakout Sessions  
4:30 pm Conclusion

## General Session

### Hire right: Spot eagles among turkeys

- Trevina Broussard

If you're going to succeed in this business, there's one key area you have to master – how to find, hire and keep eagle employees. Just one bad hire can set off an expensive cycle of frustration that crushes employee morale, compromises good animal care and makes life miserable. This interactive session will equip you with hiring tools, tips, and techniques that'll make life easier and take the guesswork out of hiring and retaining not just employees, but eagle employees.

### Creating a contagious culture of caring

- Trevina Broussard

Your business is only as good as the people you hire and retain. No employer hires an employee hoping they'll quit, and no one takes a new job intending to quit or get fired. Learn why so many employee-employer relationships fail in the first six months and discover the steps you can take to prevent this from happening. In this session, Trevina will outline five steps to generate a culture of caring, reduce employee turnover and create a highly engaged and motivated workforce.

## Breakout Sessions

Each attendee will rotate through all three 60-minute sessions.

### Thrive in a multi-generational, multi-personality workplace

-Trevina Broussard

More than ever, people across all generations are working together. Increasingly, younger employees are leading older team members, and that's turned the established order on its head. This new scenario can cause problems and misunderstanding. The flip side is that it also presents opportunities for sharing knowledge and experience. This session explores how to thrive in a multi-generational, multi-personality workplace.

### Navigating the roadways of stress

-John Shutske

Agriculture isn't for the faint of heart. Running a business of any kind requires making tough decisions, leading to added stress. Learn the basics of everyday and acute stress in addition to how long-term stress and pressure can create a vicious cycle of chronic stress. Shutske will map out the negative outcomes of unresolved chronic stress and its impacts on health, including impaired decision-making abilities, addiction, depression, and suicide risk. Learn to take control of these stressors and break the chronic-stress cycle.

### Protect yourself from head to toe

-Rhonda Strebel

While agricultural work isn't typically considered athletic, the associated movements of bending, lifting and pushing would prompt most athletes to warm-up before performing these daily activities. We give our cows the utmost care, why should it be any different with our people? This hands-on session will provide you with the skills and resources to initiate a worksite-wellness program on your dairy. Learn preventive health strategies, and strength and stretching routines to prevent injuries.

## HUMAN RESOURCES WORKSHOP

Name \_\_\_\_\_

Business/Farm Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (with area code) \_\_\_\_\_

Email \_\_\_\_\_

## DATE AND LOCATION

Wednesday, December 12

Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI

### Registration fee covers workshop, materials and lunch

Members: \$125 each; \$75/add'l individuals from same dairy.

Non-members: \$250 each; \$75/add'l individuals from same dairy.

	Member	Non-member
First Participant	\$125 each	\$250 each
_____	\$_____	\$_____
Add'l Participants	\$75 each	\$75 each
_____	\$_____	\$_____
_____	\$_____	\$_____
_____	\$_____	\$_____
TOTAL	\$_____	\$_____

### Credit Card Payment Information

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Register online at [www.pdpw.org](http://www.pdpw.org).

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