



SESSION 1: August 13-14, 2019

SESSION 2: December 10, 2019

8:30 am registration

9 am training starts

5 pm conclusion

August 13-14, 2019 & December 10, 2019

Best Western Plus InnTowner Madison,

2424 University Ave., Madison, Wis.



Professional Dairy Producers®
820 N. Main St, Suite D
Juneau, WI 53039
www.pdpw.org



Empower your team

**You might prefer to work with the cows
but if you're a leader, you have to work with people, too**

PDPW's Dairy Managers Institute™ is an intensive 3-day management program that kicks off with a 2-day session accompanied by a 1-day follow-up session at a later date.

Designed for dairy managers whose responsibilities are shifting from cows to people, this program is rich in practical application, real-life experiences and group interaction. This program will equip you with the tools to manage, engage and develop high-performing teams. Becoming a magnetic manager is within reach.

Member rate: \$500 (\$400 for each add'l registrant from the same farm)

Non-member rate: \$700 (\$400 for each add'l registrant from the same farm)

*Registration cost includes all 3 training days, meals and training materials.
Lodging not included.*



*Up to 21 continuing
education credits
available*

Pre-registration is required. Class size is limited.

Register today at www.pdpw.org, call PDPW at 800.947.7379 or email mail@pdpw.org



It's a jungle out there
**Your team needs a bold,
tenacious leader**



**The roar of the lion
declares pride in his team**

Be the lion



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Go ahead Make yourself a priority



A manager's leadership skills need to be razor-sharp. Dairy Managers Institute™ will strengthen your skills, focusing first on honing your skills, then fine tuning skills you'll need to use when working with your team members.

CORE ONE will help you develop strategies for dealing with change and delegating responsibilities. Discover your strengths and weaknesses as a leader and recognize how you respond in moments of stress. While identifying keys to time management and workplace productivity, you'll gain greater self-confidence in your leadership abilities and learn techniques to effectively involve your team in the process.

Great team members are waiting Learn the best-kept secrets to finding them

Growing a great team starts with attracting and hiring the right people. Dairy Managers Institute will equip you with tried-and-true tools to attract the best and repel the rest.

In addition to learning the most important interview questions to identify those who are self-motivated, talented, accountable, responsible and stable, you'll learn tips to get job applicants to tell you the truth during the interview. Discover 5 first-month strategies to engage and retain talent and to become the employer others want to work for.



Once you've found the perfect employees Engage, develop and retain them



Seventy percent of managers list "lack of employee motivation" as their most challenging problem. Fortunately, there are time-tested methods to keep your team members motivated and collaborating with each other.

Earning respect as "King of the Jungle" among those in your team will likely call for a paradigm shift. Dairy Managers Institute will equip you with the tools you need to tap into the inherent motivators of your employees. In addition to learning how to professionally handle and eliminate non-accountability among coworkers, you'll increase productivity and put the brakes on excessive employee turnover. You'll also gain a deeper understanding of how to communicate more effectively, enhance cooperation, and discover and activate your team's talents.

Attracting and retaining remarkable people will become your new norm.

Be the manager people are lining up to work for

Your presenters

Sought after by organizations nationwide for their engaging style and practical tips, Trevina Broussard and Becky Stewart-Gross are perfectly suited to teach this management-level content. Masters of interactive instruction, these two dynamos will equip you with sensible tools you can use immediately.

Since 2017 **Trevina Broussard** has wowed Cornerstone Dairy Academy™ students as an Influential Leadership presenter. Her instruction on personality profiles and generational differences empowers them to make wise, bold choices as soon as they return home. Trevina has also presented on leadership and management topics at PDPW Business Conferences. After working over a decade in talent acquisition, placement, and strategic workforce planning, she founded Frontline Success Training and Consulting where she specializes in people and workforce development. She has experience identifying, selecting, and retaining top talent as well as hiring managers based on recruiting and sourcing strategies, interview skills, and employee-retention methods.

Becky Stewart-Gross has a rich history serving as instructor at PDPW programs and staff trainings. With her energetic style, she inspires, challenges, and motivates individuals, teams and organization. Owner, founder and president of Building Bridges Seminars, a company offering custom-designed leadership and sales training, Becky has worked with thousands of leaders over the past 25 years - from small family-owned businesses to large international corporations. Becky wrote the books "The Leadership Communication Toolkit" and "Sleeping with your Business Partner" for couples in business. She's known for her business experience, interactive training style, and innate talent for helping others achieve their potential.

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