meet the experts



Donald Sockett, DVM, PhD, Diplomate ACVIM is a Veterinary Microbiologist/Epidemiologist at the Wisconsin Veterinary Diagnostic Laboratory at University of Wisconsin where he's responsible for diagnostic cases submitted to the laboratory by veterinarians and livestock producers. Previously he was the ruminant species epidemiologist at the Wisconsin Department of Agriculture. Dr. Sockett holds degrees from University of Guelph, Colorado State University and University of Wisconsin-Madison.



Richard Wallace, DVM, is a Cattle Technical Service veterinarian for Zoetis, specializing in dairy. He previously served as a faculty member at University of Illinois as Dairy Extension Veterinarian, faculty coordinator and dairy farm manager for the university's Dairy Cattle Research Unit. He's a past president of the American Association of Bovine Practitioners and the American Association of Extension Veterinarians.



Jud Heinrichs, PhD, is Professor of Dairy and Animal Science at Pennsylvania State University where he's worked since 1982 in the areas of dairy nutrition and management with an emphasis in replacements as well as dairy forages, focusing on diet particle size and physically effective fiber. Dr. Heinrichs has authored over 135 journal articles and book chapters as well as many extension publications, primarily in the area of dairy replacements and forages.

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Nov. 13 Fennimore
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Nov. 15 Chilton

Nov. 15 Chilton

Professional Dairy Producers® 2018 Calf Care Connection®

AGENDA

9:00 a.m. Registration

9:30 General Session

Lunch provided

4:15 p.m. Workshop concludes

GENERAL SESSION

The Salmonella Heidelberg Problem - Donald Sockett, DVM

Smart bugs are getting smarter and stronger. Learn from the industry's number-one expert on this dreaded calf disease that challenges calves and caretakers alike. Dr. Sockett will discuss the limitations of currently used best practices to control *Salmonella* Heidelberg, particularly for dairy and beef operations. In addition, he'll share insights on this super bug's motive as well as strategies you can implement to take control and get ahead of this killer.

BREAKOUT SESSIONS

Each participant will rotate through all three 75-minute sessions and walk away with a wealth of ideas and techniques to put to work immediately on the farm for enhanced calf health and vigor.



Tuesday, Nov. 13

Southwest Tech College, Lenz Center, 1800 Bronson Blvd, Fennimore, Wis.

Wednesday, Nov. 14 Thursday, Nov. 15 Chippewa Valley Tech College, Energy Education Center, 4000 Campus Road, Eau Claire, Wis. Fox Valley Tech College, Chilton Regional Center, 1200 E. Chestnut St., Chilton, Wis.

Clean and disinfect ... Get it done. And get it right.

- Dr. Donald Sockett

Your facilities and equipment might look clean. But are they? When it comes to calf health, guesswork doesn't cut it. Dr. Sockett will demonstrate how to properly clean and disinfect by removing the biofilm where bacteria hides. During the session, you'll verify the effectiveness of the cleaning procedure in real time with an adenosine triphosphate (ATP) meter. This session will have Mr. Clean looking dirty.

Calf necropsies: Get under their skin.

- Dr. Richard Wallace

Pull on your gloves and join Dr. Richard Wallace as he guides you through the inside of the calf. Discover what affects a calf under the hide and how to manage and care for the youngest in your herd. Setting the stage for healthy digestive and respiratory systems for your calves, this hands-on lab will clarify proper and improper vaccinating approaches, proper drug-injection techniques and proper tubing of calves.

Rumen development: Growing the calf from the inside out.

– Dr. Jud Heinrichs

Only milk... to feed or not to feed? Too much grain or not enough? In an extensive lab, Dr. Jud Heinrichs will show you first-hand how calf rations and feeding strategies impact rumen development and growth. Necropsies will give you a close-up look at how calves appear inside after receiving all milk; all milk with grain; and mostly milk with grain. You'll also see how colostrum and milk are digested inside the calf so IgG antibodies are absorbed. Calf anatomy, physiology and deeper insights into the economics of calf feeding... it's all here.

Calf Care Connection®

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Address		
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Circle Date	and Location	Attending
	Nov. 14	
I	Eau Claire	Chilton

Member Registration Rate: \$125/person; \$75/add'l individuals from same dairy Non-Member Registration Rate: \$250/person \$75/add'l individuals from same dairy

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Register online today at www.pdpw.org or by calling 800-947-7379. If paying by check, make check payable to PDPW and mail the completed form to PDPW, 820 N. Main St., Suite D, Juneau, WI 53039.

