

Crisis Management Workshop

Is your dairy properly prepared if a crisis were to arise?



In a moment, everything can change.

Being proactively positioned can make all the difference.

In sessions led by communication expert Judy Rupnow of MorganMyers, this workshop will take you deeper into risk management for your dairy. By the time the you're headed home, you'll have created crisis-response materials, fact sheets specific to your dairy and an emergency-response plan tailor made to protect you, your family and team members in time of crisis.

Tue., Dec. 11, 2018

9 am–5 pm

at the offices of
Dairy Farmers of Wisconsin
8418 Excelsior Dr.,
Madison, Wis.

Be clear. Be heard.

Be the voice of dairy.

Register today at

www.pdpw.org

or call **800.947.7379**

Earn up to 7.0 CE credits at DairyAdvancE.org

Dairy's Visible Voice[®]

*PDPW Crisis Management Workshop is a part of the
Dairy's Visible Voice[®] curriculum - leadership development
through effective communication*

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Dairy Producers[®]

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