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Member rate \$875
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Registration fee covers workshop, materials and lunch. To register, visit www.pdpw.org, scan the QR code or call 800-947-7379.



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Professional Dairy Producers[®]
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800-947-7379



**Ramp up your
HR management
and financial skills**

**October 29-30, 2025
Sun Prairie, WI**

2025

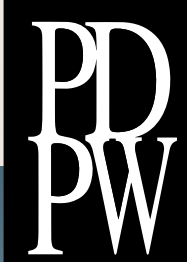
Business Management & Advanced Finance Workshop

For dairy owners, consultants, lenders,
and other dairy stakeholders eager to
amplify their HR management and
financial literacy skillsets

**PD
PW**

October 29-30, 2025
Compeer Financial | Sun Prairie, WI

Business Management & Advanced Finance Workshop



October 29-30, 2025

Compeer Financial, 2600 Jenny Wren Trail, Sun Prairie, WI 53590

Wed, Oct. 29 | **Registration: 9 am** | **Workshop begins: 9:30 am** | **Workshop pauses: 6:30 pm**
Thu, Oct. 30 | **Workshop resumes: 8 am** | **Workshop concludes: 4 pm**

CORE TOPICS

- **Farm Management Proficiency:** Assess and enhance key competencies in financial and human resource management.
- **Financial Statements:** Master the development and interpretation of balance sheets and income statements, focusing on key financial strategies.
- **Cash Flow Budgeting:** Create reliable financial projections and enhance year-end financial planning using advanced budgeting tools.
- **Financial Metrics & Simulation:** Experiment with the Dupont financial simulation model and use partial budgeting tools to assess the impact of strategic shifts on your operation.
- **Cost & Managerial Accounting:** Understand the crucial differences between managerial accounting and enterprise analysis, and learn to build cost centers and profit centers for accurate financial management.
- **Family Business Governance:** Develop a robust governance structure with clearly defined roles, responsibilities, and operating procedures that align with your mission, vision, and core values.
- **Growth Management:** Identify sustainable growth strategies and optimize acquisition of capital assets.

Prior to attending this course, participants will complete assignments designed to assess their current level of comprehension of the workshop principles.

A blend of conceptual discussions mixed with case studies will show you how to implement best practices on your dairy.

MEET YOUR INSTRUCTOR



Dick Wittman of Wittman Consulting is a globally recognized expert in financial literacy, family business management, and transition planning. With a rich history of collaboration with PDP, Dick brings decades of experience and actionable insights to help you build a thriving, professionally managed farm business. Don't miss your shot to learn from one of the industry's best.

