

## REGISTER NOW

Member rate . . . . . \$875  
Non-Member rate . . . . . \$1,050  
Registration fee covers workshop, materials and lunch. To register, visit [www.pdpw.org](http://www.pdpw.org), scan the QR code or call 800-947-7379.



**Continuing education credits available:** Up to 12.5 DACE credits



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**Ramp up your  
HR management  
and financial skills**

**October 30-31, 2024  
Sun Prairie, WI**

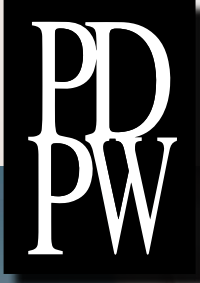
# Business Management & Advanced Finance Workshop

For dairy owners, consultants, lenders,  
and other dairy stakeholders eager to  
amplify their HR management and  
financial literacy skillsets



**October 30-31, 2024  
Compeer Financial | Sun Prairie, WI**

# Business Management & Advanced Finance Workshop



October 30-31, 2024

Compeer Financial, 2600 Jenny Wren Trail, Sun Prairie, WI 53590

Wed, Oct. 30

Registration: 9 am

Workshop begins: 9:30 am

Workshop pauses: 6:30 pm

Thu, Oct. 31

Workshop resumes: 8 am

Workshop concludes: 4 pm

## CORE TOPICS

- **Farm Management Proficiency:** Assess and enhance key competencies in financial and human resource management.
- **Financial Statements:** Master the development and interpretation of balance sheets and income statements, focusing on key financial strategies.
- **Cash Flow Budgeting:** Create reliable financial projections and enhance year-end financial planning using advanced budgeting tools.
- **Financial Metrics & Simulation:** Experiment with the Dupont financial simulation model and use partial budgeting tools to assess the impact of strategic shifts on your operation.

- **Cost & Managerial Accounting:** Understand the crucial differences between managerial accounting and enterprise analysis, and learn to build cost centers and profit centers for accurate financial management.
- **Family Business Governance:** Develop a robust governance structure with clearly defined roles, responsibilities, and operating procedures that align with your mission, vision, and core values.
- **Growth Management:** Identify sustainable growth strategies and optimize acquisition of capital assets.

*Prior to attending this course, participants will complete assignments designed to assess their current level of comprehension of the workshop principles.*

*A blend of conceptual discussions mixed with case studies will show you how to implement best practices on your dairy.*

## MEET YOUR INSTRUCTOR



**Dick Wittman** of Wittman Consulting is a globally recognized expert in financial literacy, family business management, and transition planning. With a rich history of collaboration with PDP, Dick brings decades of experience and actionable insights to help you build a thriving, professionally managed farm business. Don't miss your shot to learn from one of the industry's best.

