



Professional Dairy Producers® is a dairy producer-led organization founded by dairy farmers, led by dairy farmers and serving dairy farmers.

PDP bylaws allow one vote per dairy farm membership. Since the PDP Board of Directors has three available positions, each PDP dairy producer member can vote for up to three individuals.

Cast your ballot in one of two manners: 1) at the 2025 PDP Business Conference, March 12-13, in Madison, Wis., or 2) mail your marked ballot to PDP, using the enclosed envelope. **Mail-in ballots must be postmarked by Monday, February 17, 2025.** All votes will be kept confidential and counted by the PDP ballot clerks at the 2025 PDP Business Conference. Ballots will also be available on-site at the Business Conference. **All votes must be in by 10:00 a.m. on Thursday, March 13.**

*If you have questions about the process, candidates or your ballot, please call PDP at 800-947-7379.*

**PDP Board of Director candidates: Select three (3)**



**Craig Carncross** owns and operates Wargo Acres near Lodi, Wis. The 450 cow dairy strives to develop cows that last while producing high component, high quality milk. Wargo Acres is a 100% registered Holstein herd and operates about 500 acres. The name “Wargo” comes from his grandfather and father who formed a partnership in the 1970s. Craig joined the operation after college in 1999 and has farmed with his parents Gordon and Emily since; they have retired but are still involved. Craig and his wife, Jen, have two sons, Gavin and Nolan. He is excited to be running for the PDP board of directors, an organization that has provided great programing and resources for he and their farm.



**Jordan Matthews** is an owner/partner of Rosy-Lane Holsteins LLC. Rosy-Lane Holsteins is a multisite operation with milking operations in Watertown, Wis., and Paoli, Wis. The farm collectively milks around 1750 cows, operates around 2400 acres, and has 30 full time team members. Jordan works daily to bring to life the vision of “Great People, Great Cows, Great Returns” and ensure everyone who comes to the farm has a better life for doing so. Rosy-Lane Holsteins has partnered with PDP for longer than Jordan has been farming. His desire to join the board of PDP stems from this and he will push to continue the great educational efforts put forth to keep directing all dairies towards excellence.



**Heather Moore** and her husband, Brandon, of Maquoketa, Iowa, own and operate Moore Family Farms, a first-generation dairy and livestock operation. They milk 40 registered Holstein cows, run an 800-head custom feed yard and have pigs, a laying-hen facility and small goat herd. They own and manage Moore Family Farms Creamery, two locations of Moore Local, and Rockdale Locker, a USDA inspected meat processing facility, with 30 employees. Heather studied animal science and ag education at UW-Platteville. They have five children and she is active in county and Iowa Farm Bureau, Holstein Foundation and as a 4-H Leader. She is running for the PDP board because of the positive impact PDP has on the dairy community and is continually impressed with how PDP serves the industry as a whole.



**David Trimner** is co-owner of Miltrim Farms in Athens, Wis. Miltrim Farms is home to 3,100 milking cows, split between a robot and parlor-milking herd. The farm crops 5,100 acres used solely for the dairy. The farm was established in 1988 by Scott Trimner, Tom Mueller and Martin Mueller, and is owned by its 3<sup>rd</sup> generation, consisting of David and his wife, Jessica Pralle-Trimner, and Andy and Jenny Miller. The farm focuses on conservation as well as self-improvement, for the operation and the individuals who work there. David is excited to be running for the PDP board and hopes to bring youthful energy and new ideas to the team and would be honored to serve his fellow farmers as a board member.

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