

# Register Today

July 22, 2025

**\$150 per student**

Registration fee covers workshop, materials and lunch.



To register, scan the QR code, call 800-947-7379 or visit pdpw.org.

CEUs AVAILABLE up to 7.25



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4402 East Washington Ave.  
Madison, WI 53704



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**Professional Dairy Producers®**

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**stand OUT from the crowd**

July 22, 2025 | Madison, WI



**stand OUT from the crowd**

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# PDP Accelerate

## Agenda

### College students:

You've worked hard in class, gained hands-on experience, and are ready to take on the professional world. But so many others have, too. How will you stand out from the crowd?

**PDP Accelerate™** is your opportunity to gain the strategies, skills, and insider knowledge to distinguish yourself from the rest by helping you:

- Develop a commanding professional presence
- Elevate your communication, networking and interview skills
- Gain real-world insights from top industry leaders
- Learn how to skillfully showcase your experience in a way that attracts attention
- Position yourself as a standout candidate

### *The program's emphasis on presentation skills will help you:*

- Effectively communicate by sharpening your verbal and non-verbal communication skills for clear, impactful conversations
- Address various audiences by understanding how to read the room, connect with your audience, and tailor your message
- Conduct meaningful presentations by incorporating intentional props and tools that keep your audience interested

### Intern supervisors and industry leaders:

Your student interns are the next generation of agricultural professionals. When you incorporate **PDP Accelerate** into their internship experience, you give them an advantage that extends beyond the day-to-day skills they're acquiring while on your team. This intensive one-day program transforms college students into highly sought-after job candidates.

This program is designed to support *your* efforts by:

- Sharpening their leadership, communication, and networking abilities
- Helping them articulate their value in high-stakes professional settings
- Ensuring they represent your organization with confidence and competence
- Strengthening their ability to navigate career opportunities and industry challenges

9:00 am	Registration
9:30 am	Workshop begins
5:00 pm	Workshop concludes

## Trainer



**Michael Hoffman** is founder and owner of Igniting Performance Inc., a Dallas-based company that specializes in the skills of sales, customer loyalty and leadership.

For more than 25 years, Michael has customized training and delivered presentations for organizations across the country and abroad. Michael's highly interactive style and unique delivery cements his experiences in the minds of attendees. He enables them to ignite the tactics and techniques necessary to OWN their jobs "on purpose" with an attitude of OWN IT-ship and professionalism.

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