



## *Two one-day programs:* Tue, Feb. 6 and Wed, Feb. 7, 2024 Tundra Lodge Resort Waterpark & Conference Center, Green Bay, WI

- 8:00 am Registration
- 8:30 Workshop begins9:00 Tour at American Foods Group
- 12:00 pm Lunch12:30 General session4:30 Workshop concludes

## American Foods Group Tour – completing the picture

This guided tour of American Foods Group may forever change the way you view your cull cows and culling decisions. See for yourself cull-cow quality as you trace backwards from the cooler to the harvest floor. Hear from beef buyers, market experts and USDA meat inspectors about carcass conditions, body condition and condemned cows.

## Genomics – understanding the numbers

Understanding the role genomic selection plays in our dairy herds and how genes are expressed is increasingly important. With new genetic predictors coming out for health traits and other predictors being discovered, we need to learn how to best utilize these tools in our herds. **Dr. Dan Weigel** will help you glean a clearer understanding of current genomic traits and what lies ahead in this arena.

## Expressing ideal dairy characteristics

It's critical for producers to understand the relationship between their facilities and each cow's phenotype. To do her best, the cow needs a perfect fit within her environment – literally. **Dr. Steve Kelm** will outline the role of genetics in the process of building a better cow and illustrate how to use specific guidelines to determine what a good cow looks like and how she functions.

Advances in our industry need to align with the general characteristics of our dairy cattle. For example, as cows have increased in size, stall widths and lengths have had to increase correspondingly. Dr. Kelm will also talk through other considerations:

- The implications of various traits for cows and producers
- How selective breeding has influenced the form and function of cattle, and whether current trends are headed in the right direction
- Which characteristics to select for in breeding strong, long-lasting cows

## SPEAKERS



**Dr. Daniel Weigel, PhD,** grew up in Iowa on Weigeline Holsteins, his family's farm, and graduated from Iowa State University with a bachelor's degree in dairy science. He received his master's and PhD

from Virginia Tech, with his dissertation focusing on the prediction of genetic merit for lifetime profitability in Holsteins. Before joining the R&D group of Zoetis (formerly Pfizer Animal Health) in 1995, Dr. Weigel served as a post-doctoral fellow at the University of Guelph working on the implementation of Multiple Across Country Evaluations (MACE) for conformation traits of Holstein sires. Dr. Weigel's current role with Zoetis is in Outcomes Research; he also remains active as a breeder of dairy cattle.



**Dr. Steve Kelm, PhD,** grew up on his family's dairy farm in Minnesota. He has been teaching at the University of Wisconsin-River Falls for 25 years, starting there after completing graduate

degrees at Iowa State University. He has been the instructor for many different courses with a primary focus on dairy management and genetics. For several years, Dr. Kelm has coached the university dairy judging team and currently serves as chairperson for the Department of Animal and Food Science. Kelm received the UWRF Distinguished Teacher award and has been recognized as the Outstanding Young Teacher by Midwest ADSA. Kelm is the campus liaison for the Wisconsin Dairy Innovation Hub and director of the Farm and Industry Short Course at UWRF.

# **W** DAIRY WELLBEING WORKSHOP

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## PRE-REGISTRATION REQUIRED

Member rate	.\$130
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Non-Member rate......\$305 ea.add'I member from same farm .....\$100

Registration fee covers workshop, materials and lunch. To register, scan the QR code, visit www.pdpw.org or call 800-947-7379.



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865 Lombardi Ave Green Bay, WI 54304

Tundra Lodge



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