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Registration fee covers workshop, materials and lunch. To register, scan the QR code, visit www.pdpw.org or call 800-947-7379.



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PDPW CARBON conference 2.0

Tuesday, January 30, 2024
 Sheraton Hotel, Madison, Wis.

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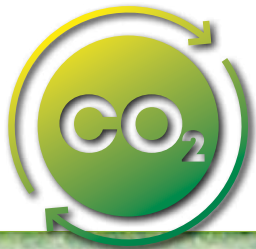
Understand the crucial concepts of the carbon conversation.

Your market access depends on it.



digging in deeper
ON THE TOPIC OF

carbon



PDPW CARBON conference 2.0

The carbon market keeps changing.

Stay informed to retain your market access.

9:30 am	Registration	12:00 pm	Lunch
10:00	Conference begins	3:30	Conference concludes

Tuesday, January 30, 2024

Sheraton Hotel, 706 John Nolen Dr., Madison, WI



You have to know your current **carbon footprint number** before you can reduce it. Together with progressive, environmentally astute dairy owners, researchers and other leaders in agriculture, we can help stakeholders assess their current position and know which changes to make to improve their practices.



Retailers and other groups up the chain have made national and international pledges to achieve net zero by 2045. While many are far from the initial goals, they are still expected to prevent increases in their total emissions. For reference, 80% of the carbon footprint currently comes from agriculture – namely, the production of raw ingredients. These are the very items we produce on our farms.



Now is the time to choose to be informed so you can make the right decisions for your business. If you decide to stand back and watch rather than participate, it's possible your processor or someone else will play your hand for you. Those who don't understand these concepts could find themselves without market access. That's how serious this is.

The discussion of **offsets versus insets** is much more than mere semantics

It is vital to understand the jargon and the technicalities of the opportunities before you.



Fortunately, a variety of methods are available to farmers to reduce their emissions. It starts with using the data collected on your farm, and knowing your numbers and what they mean. This program is designed to give you the resources you need to return to business ready to apply the methods you'll learn.

There are serious positive and negative implications to consider in the carbon conversation. All stakeholders – from the producer to the retailer – must understand the vernacular if the dairy sector is to be sustainable long term. Recognizing the possible pitfalls and opportunities of your decisions is crucial. These choices will either strengthen your relationships with your processing partner or reduce your market access choice.

Let's work together to steer through complex carbon markets.

Presenters ... you'll have access to them all day



Mark Inkrott is co-founder and partner of UpField Group, a consulting and private investment firm that manages a capital portfolio of companies. Inkrott has led the consulting arm of UpField Group's agriculture, food, energy and sports sectors for the previous 15 years. Prior to starting UpField, Inkrott worked for Dairy Management Inc., and the Innovation Center for U.S. Dairy in a variety of strategic roles.



Daniel Peerless is Nestlé Global's sustainable sourcing lead for dairy, meat, poultry and eggs. He leads the implementation of the Nestlé Responsible Sourcing Standard within the global supply chain for animal-source ingredients and addresses key Nestlé priorities including human rights, animal welfare, deforestation and climate. As the technical lead for the Dairy Climate Taskforce, he identifies technologies and practices that can be applied to reduce emissions in Nestlé's dairy supply.



Dr. Sara Kvidera, Ph.D., is a dairy technical consultant at Elanco Animal Health. Sara grew up on a row-crop and beef cow-calf farm in Iowa. She attended Kansas State University for her bachelor's in science and completed her doctorate in nutritional science at Iowa State in 2017. Sara has studied and published in areas related to dairy cow metabolism, heat stress, inflammation, feed additives, and gut health.



Patrick Wood is the founder of Ag Methane Advisors, a consulting firm that helps livestock producers reap the benefits of reducing greenhouse gas emissions. For the past 17 years, his primary focus has been on the various environmental commodities available to dairy producers. He has a background in production agriculture and a master's degree in applied/ecological economics from the University of Vermont.

2024

