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Registration fee covers workshop, materials, and lunch. To register, visit www.pdpw.org, scan the QR code or call 800-947-7379.



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PDPW CARBON conference

Now is the time to understand and engage in the carbon discussion.

*Tuesday, January 31, 2023
Sheraton Hotel; Madison, Wis.*

PDPW CARBON conference

**Tuesday, January 31, 2023
Madison, Wis.**

Understand the essential elements of the carbon conversation.

Your **dairy** depends on it.



unearth the potential of

carbon

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PDPW Carbon Conference

Tuesday, January 31, 2023

Sheraton Hotel, Madison, Wis.

9:30 am Registration

10:00 Conference begins

12:00 pm Lunch

4:45 Conference concludes

sessions

Carbon markets 101: offsets and credits

It's important to know the different types of carbon offsets and credits as well as the range of options. Understand what they are, how they work to discover how and why this market is evolving.

– Patrick Wood

Making the right moves

The manner in which you participate in carbon markets is a major factor in your financial returns – as well as the potential risks to your dairy. Patrick will showcase an array of offerings to help you best meet your business goals. – Patrick Wood

Calculating your impact

Customers up the food chain are relying on farmers to help cut the

carbon footprint in half. Before you can develop a plan or measure progress, you need to know your number and be able to understand what data contributes to it. With that established, we'll delve into practices that may have the most influence on reducing this number.

– Katie Catron

Navigating options with the experts

A panel of experienced leaders will discuss different types of credits and incentives dairy owners can create based on various farm activities. The panelists will showcase examples such as generating value from soil carbon sequestration, reducing enteric methane from dairy cows, reducing nitrogen from fertilizer management practices and crediting for other regenerative ag practices. – Jamie MacKinnon, Ryan Stockwell, Nate Schuster; facilitated by Patrick Wood

presenters



Patrick Wood is the founder of Ag Methane Advisors, a niche consulting firm that helps livestock producers reap the benefits of reducing greenhouse gas emissions. For over 14 years his primary focus has been on environmental commodities, including offsets, Low Carbon Fuels Standard Credits, Renewable Energy Credits, and other opportunities available to dairy-biogas producers. Patrick has a background in production agriculture and a Master's degree in applied/ecological economics from the University of Vermont.



Katie Catron is a lead agronomist with the Sustainable Environmental Consultants (SEC) team. She is responsible for assessing and entering data, assisting with creating reports, and providing client support. She supports the SEC team in the pursuit of reaching a variety of agricultural audiences with the data needed to improve sustainable practices that impact soil health, water quality, biodiversity and more.



Jamie MacKinnon is a senior vice president with Anew and leads their agri-carbon business across North America. With over 20 years of experience in carbon markets in North America and Europe, he has pioneered innovative solutions that include the design and implementation of a first-of-its-kind carbon-finance program for farms adopting soil amendments and other regenerative practices, completing the first-ever trade of compliance-grade offsets in the secondary market and authoring an offset methodology.



Ryan Stockwell is the senior manager for grower engagement at Indigo Ag where he provides product marketing, marketing strategy and content development, and engagement strategy and implementation. Previously, he served as the director of sustainable agriculture for the National Wildlife Federation working on federal farm bill legislation toward reducing policy barriers to regenerative farming practices. Ryan operates the north central Wisconsin farm he grew up on, where he raises cash crops.



Nate Schuster joined 3Degrees in 2018; in his role he develops new projects for participation in carbon markets. Working across a variety of sectors and industries, he structures agreements and supports investment in emissions-reduction projects. Nate and his colleagues have a deep technical expertise in managing agricultural-methane projects and have supported the development of carbon projects from several innovative manure management technologies including vermifiltration, chemical flocculants and advanced solids-separation systems. Nate holds a Bachelor's in environmental and ecological engineering from Purdue University and a Master's in public affairs and environmental science from Indiana University.

