

## What is WLIC?

WLIC was established as a nonprofit in 2003 with the following areas of responsibility:

- Premises ID
- Animal ID
- Animal Traceability

The startup funding was obtained through a grant administered by U.S. Department of Agriculture (USDA) and the Animal and Plant Health Inspection Service (APHIS) as a pilot project.

WLIC was tasked with developing a state-based model for livestock premises registration and traceability. WLIC used this funding to build its own database and online registration system.

The Wisconsin Legislature passed a law mandating premises registration in the State, and WLIC signed a public/private partnership with the State of Wisconsin to provide this service. We've been doing it ever since!



## WLIC Online Store

Visit the WLIC online store for all of your tag identification needs!

- RFID & Non-RFID Tags (7+ colors!)
- Swine Tags
- Fair DNA Kits
- Stickreaders/Wands
- Tag Applicators

**WLIC Members receive a 10% discount on all tags ordered through the WLIC online store.**



Wisconsin-branded tags are only available through WLIC and provide an added value to your livestock!

**WLIC** ★ WISCONSIN LIVESTOCK IDENTIFICATION CONSORTIUM

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WISCONSIN  
LIVESTOCK

# WLIC

IDENTIFICATION  
CONSORTIUM



## Wisconsin Livestock Identification Consortium



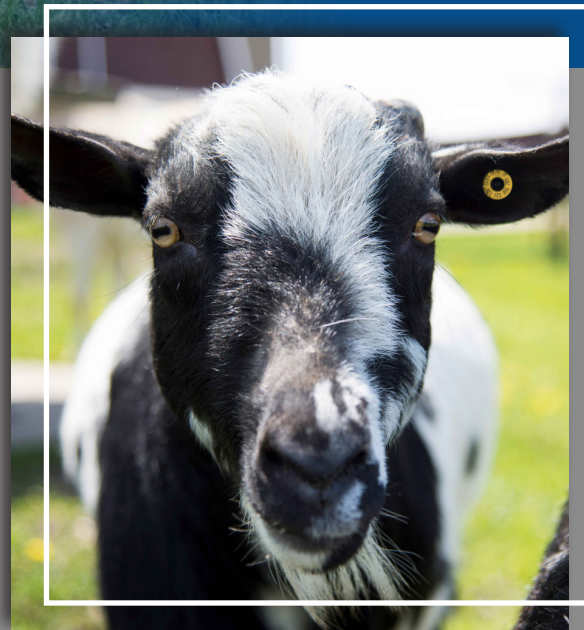
### Why Traceability?

Experts believe that permanent, unique identification of animals and premises is essential for tracing origin and destination of all livestock, and in particular food producing animals, in order to protect the nation's livestock industry and public health, and to enable the trace back and trace forward of animals for the purpose of animal disease control and eradication.

### Premises Registration

Premises registration is a way to locate where livestock are kept or congregated. Premises are listed in a computerized database (CoreOne) with information about what species of animals are kept at any location. Each premises is assigned a national Premises Identification Number (PIN) that remains with the location. All information is kept confidential and never sold.

Any location in Wisconsin where livestock are kept or congregated must be registered with WLIC. These premises must be renewed every three years. Wisconsin has nearly 62,000 active livestock premises!



### Membership

Opportunities are available at individual and business levels to help protect animal health and prevent the spread of disease through livestock and premises identification and traceability.

WLIC members receive a 10% discount on all tags purchased through WLIC.