

## FOCUSED DAIRY NUTRITION

Hubbard's *Partners for Profitability Dairy Nutrition Program* emphasizes these key concepts to help improve profitability on the dairy:

### Healthy Feeding Program

- Emphasis on high-quality forages.
- Ongoing forage inventory evaluation and plan to minimize disruptions and avoid surprises.
- Promote and maximize the dairy's own high-quality forages.
- Rations to maximize rumen health, components, and milk production.

### Healthy Cows

- Emphasis on healthy milk production utilizing TRTM technology.
- Strategic technology tools:
  - On-farm assessments
  - Mycotoxin expertise and testing
- Establish and monitor herd benchmarks.

### Healthy Profits

- Understanding the overall dairy operation and goals.
- Working with the dairy to meet and exceed these goals.
- Emphasis on income over feed cost and feed efficiency.

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### Why do business with Hubbard?

#### Our people:

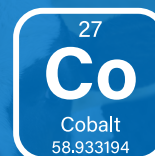
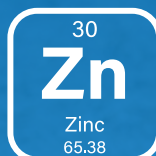
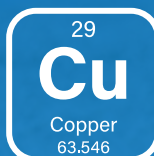
- Committed to the dairy's success
- Accessible and diverse team
- Experienced and connected to the industry
- Extensive dealer network
- Superior training with continuous education

#### Our team adds value:

- Top tier on-farm service
- Results driven technical support
- Cutting edge calf research
- Direct-to-farm opportunities
- Proven product portfolio and superior ingredient quality
- Robust, state-of-the-art ration balancing software

#### Our unique strengths:

- Our team-based approach to service
- The Alltech support network
- Total replacement trace minerals (TRTM)
- Our calf and heifer research portfolio



**TRTM: THE BUILDING BLOCKS OF SUCCESS**