Get fresh cows back on feed fast.



TechMix Redefining hydration to keep animals drinking, eating & producing

When a fresh cow is off feed she isn't getting the nutrients required for recovery.

Fresh cow recovery requires More than just calcium.

Magnesium

is required to

metabolize calcium

When post-freshening cows are not at full feed intake they're not getting nutrients needed for recovery. YMCP Vitall[®] contains live yeast and other nutrients to get cows back on feed fast.

Calcium alone does not incite feed intake.

Rumination data from a YMCP Vitall field trial is evidence of feed intake well beyond a calcium-only bolus.

Effect on Average Daily Rumination (2nd lactation)



Average Total Rumination Time (D 0-14, N=90 cows)



Live Yeast helps condition the rumen.

encouraging feed intake

Osmolyte

supports cellular health

Niacin improves

liver function to stimulate appetite

YMCP Vitall is THE total fresh cow product.



Research proves complete post-freshening recovery requires more than just calcium.* Science-designed YMCP Vitall includes nutrients like magnesium, calcium, potassium and more... because recovery requires MORE.

The hype on hypocalcemia.

alcium

supports colostrum and

milk production and

immune function

Potassium

responsible for proper

cellular fluid balance

Hypocalcemia (including subacute) is just one of many in a list of metabolic challenges that includes; metritis, ketosis, fatty liver and others. Mitigating the risk of these challenges is the key to cow health, optimal performance and controlling veterinary expenses. Nutrient-rich YMCP Vitall supplies the nutrients necessary for recovery and helps get cows back on feed and onto their new ration heading into lactation.



A complete freshening recovery program—from fresh cow to calf.

For the fresh cow:

Single-nutrient fresh cow products will not fully address post-freshening recovery needs. Every Fresh Cow YMCP® product offers a complete package of critical recovery nutrients that:

- Helps get cows back on feed fast
- Reduces risk of metabolic challenges
- Optimizes milk production
- Supports reproductive health
- Encourages higher peak milk

For the calf:

We have a full set of protocols just for calves that works to ensure the future of the herd thrives regardless of challenge.



Call 877-466-6455 or visit TechMixGlobal.com

TechMi>

Redefining hydration

in

@techmixglobal

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