

 **NOVA** SMART  
MILKING HYGIENE SYSTEM

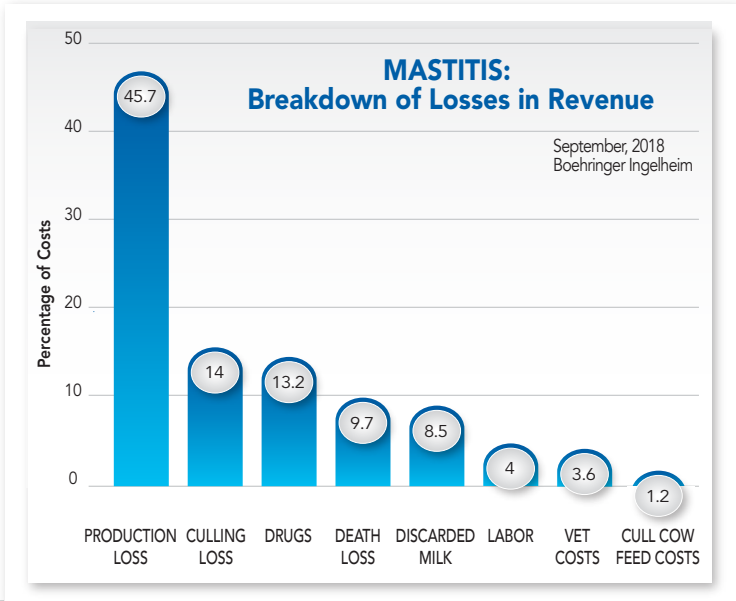


**MILK QUALITY MATTERS: IMPROVED HYGIENE AND ANIMAL WELLNESS!**

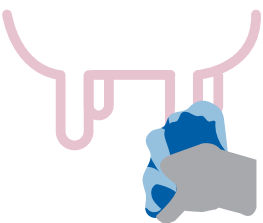
# MASTITIS: An Overview

## MASTITIS (The Problem):

The #1 herd health / milk quality problem, costing U.S. dairy producers more than **\$2 billion annually!**

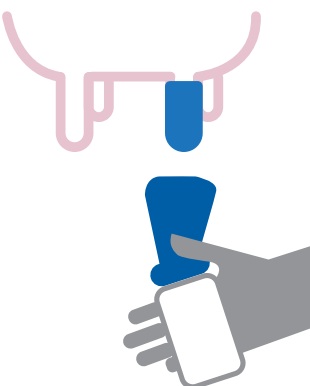


## MASTITIS PREVENTION (Milking Hygiene the #1 Line of Defense):



### Pre-Milking Hygiene Requirements:

- ✓ Use of a wide spectrum / quick kill hygiene solution
- ✓ Effective against environmental pathogens
- ✓ Excellent teat skin cleaning capacity
- ✓ Safe on teat skin / teat ends and operators
- ✓ Less skin conditioning requirements
- ✓ Low / No milk contaminants



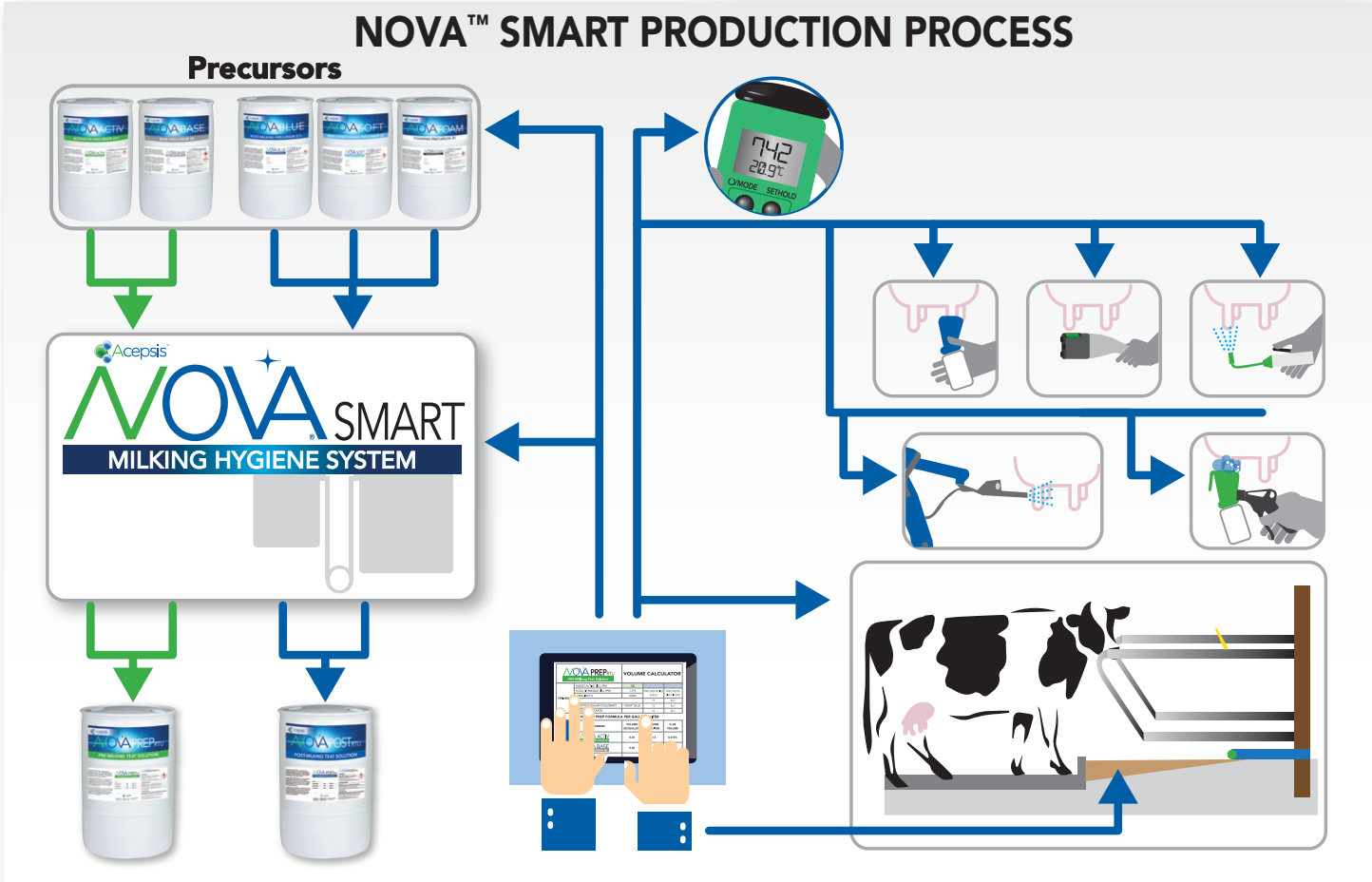
### Post Milking Hygiene Requirements:

- ✓ High, measurable disinfectant capacity
- ✓ Effective against contagious mastitis pathogens
- ✓ Assists in closing teat ends after milking. Provides sealing characteristics and protection
- ✓ Excellent skin conditioning characteristics
- ✓ "Milking to milking" prophylactic protection

**INTRODUCING THE NOVA™ SMART MILKING HYGIENE TECHNOLOGY**

The Acepsis™ NOVA™ SMART Milking Hygiene System provides a breakthrough technology combination of concentrated Precursor formulas, combined with a patented production system.

The NOVA™ SMART System puts a dairy farm, and its Milk Quality Team, in complete control.





## 1. ONLY CHLORINE DIOXIDE-BASED TEAT DIPS

We Only Make Chlorine Dioxide-based Teat Dips. Other manufacturers may make chlorine dioxide dips, but they also may make chlorhexidine, hydrogen peroxide, lactic acid and 20 types of iodine teat dips.

### We *only* formulate with chlorine dioxide for these reasons:

- **No other technology** is better at the job of pre- and post-milking hygiene than **properly formulated** chlorine dioxide-based solutions.
- **No other technology** has a quicker, wider spectrum of **biocidal kill**, at lower concentrations, than chlorine dioxide.

**NOVA™ Prep's** quick, wide spectrum kill makes it perfect for lower concentration, pre-milking hygiene applications. The **NOVA™ Post** formulation has the ability to provide a low drip, post-milking formulation, with the optimal milking-to-milking prophylactic protection, **at the best economics**.

**HOW?** We minimize the water in the product we ship. The **NOVA™** Precursors, together with the **NOVA™ SMART System** provide the best Prep and Post formulations at the **most favorable economics**. *Let us show you how!*



## 2. WE MAXIMIZE THE OXIDATION CAPACITY OF OUR FORMULATIONS

Chlorine dioxide formulations can be extremely strong oxidizers at relatively low concentrations. However, not all chlorine dioxide formulations are created the same.

Products made with diluted activators (sodium chlorite) and bases (activating acids) will typically produce lower oxidation capacity and have lower shelf life, some as low as 12 hours or less! Products made with the emollient packages included in the activator or base formulations will show dramatically lower oxidation capacities.

The patented NOVA™ System maximizes the oxidation capacity of the products produced along with the shelf life of the formulations produced.

**The NOVA™ PREP and NOVA™ POST teat dips are produced to deliver formulations at a higher oxidation capacity, improving performance at safe concentrations for udder, teat skin, and operator safety.**





### 3. YOU CAN MEASURE THE DIFFERENCE

With so many products on the market, and so many suppliers, how can a dairy choose which is best?

**With oxidizing solutions, we can measure the difference!**

The oxidation capacity of an oxidizing solution can be measured and compared. That is done with an ORP (Oxidation Reduction Potential) meter. Oxidation Reduction Potential (ORP) is a measurement of a germicidal agent's effectiveness in reducing disease-causing pathogens.

ORP is measured in millivolts (mV) showing the ability of a solution to oxidize or reduce another substance. Both oxidation and reduction are chemical processes involving the transfer of electrons between molecules (gaining or losing an electron). So ORP measures the potential for such reactions to occur. Germicidal efficiency is the comparison of both the concentration and contact time of the germicide. Translated into the hygiene world, the higher the ORP reading, the more efficient the germicide.

Table 1 provides the oxidizing (disinfecting) range of the most popular sanitizing agents in the industry. The higher the Oxidation Reduction Potential (ORP), the higher the disinfecting ability. This is measured in millivolts (mV).

#### Measurement of Oxidizing Agent ORP Values In Pathogen Disinfection\*

OXIDIZING AGENT | OXIDIZING AGENT ORP VALUE RANGE (mV)

<b>CHLORINE DIOXIDE (ClO<sub>2</sub>)</b>	<b>600 → 1000 MV</b>
<b>OZONE* (O<sub>2</sub>)</b>	<b>700 → 1000 MV</b>
<b>IODOPHORS (I<sub>2</sub>)</b>	<b>400 → 600 MV</b>
<b>HYDROGEN PEROXIDE</b>	<b>300 → 500 MV</b>
<b>SODIUM HYPOCHLORITE</b>	<b>250 → 500 MV</b>



Table 1.

Table 2 shows the relative survival rate of different pathogens and the role that oxidation power has in the disinfection process, using the ORP (mV) value to measure the rates. Based on the numbers from Table 1, chlorine dioxide is a clear winner over hydrogen peroxide.

#### ORP Values In Pathogen Disinfection\*\*

PATHOGEN SURVIVAL IN SECONDS (S) OR HOURS (H) AT ORP LEVELS (MV)

Pathogens	<500 ORP (mV)	500 - 600	600 - 700	700+
<b>CORONAVIRUS</b>	<b>&gt; 300 S</b>	<b>&lt; 60 S</b>	<b>&lt; 10 S</b>	<b>&lt; 1S</b>
<b>E. COLI (0157:H7)</b>	<b>&gt; 300 S</b>	<b>&lt; 60 S</b>	<b>&lt; 10 S</b>	<b>&lt; 1S</b>
<b>SALMONELLA SPP.</b>	<b>&gt; 300 S</b>	<b>&gt; 300 S</b>	<b>&lt; 20 S</b>	<b>&lt; 1S</b>
<b>LISTERIA MONOCYTOGENES</b>	<b>&gt; 300 S</b>	<b>&gt; 300 S</b>	<b>&lt; 30 S</b>	<b>&lt; 1S</b>
<b>THERMO-TOLERANT COLIFORM</b>	<b>&gt; 48 H</b>	<b>&gt; 48 H</b>	<b>&lt; 30 S</b>	<b>&lt; 1S</b>

Table 2.

\*Ozone is greatly influenced by the water quality and ozonation system.

\*\*Oxidation Reduction Potential (ORP) for Disinfection Monitoring, Control and Documentation; U of C, Trevor Suslow, Department of Vegetable Crops, U of C - Davis



## 4. THE NOVA™ SMART SYSTEM ECONOMIC AND ECOLOGIC VALUES

### ECONOMY

- Improved pre- and post milking hygiene aid in reducing mastitis
- Lower input and operational costs
- Concentrated precursors dramatically lower the cost of packaging, production, shipping, and handling, allowing maximum flexibility and economy
- Easy-to-use algorithms are scientifically applied to a dairy's specific needs

### ECOLOGY

- Less plastic required, reusable plastic containers
- Optimal sustainability!

**A 55-gallon drum of NOVA™ Activ and a 55-gallon drum of NOVA™ Base (110 gallons in total) can produce the same amount as 14,080 gallons of ready-to-use competitive products!**

✓ LESS FREIGHT

✓ LESS PACKAGING

✓ LESS HANDLING



## 5. THE ACEPSIS™ MILK QUALITY MANAGEMENT (MQM) TEAM

### MILK QUALITY MATTERS!

The NOVA™ SMART System puts the individual dairy needs first, and in total control. The system focuses on:

- Improved pre- and post milking hygiene
- Lower input and operational costs
- Improved mastitis management

### Your experts work with our experts:

1. Your dairy milk quality team
  - You and your herd manager
  - Your veterinarian
  - Your milk quality advisor (extension agent)
2. Our Milk Quality Team



# SUMMING IT ALL UP

No matter how the hygiene products are applied, no matter how concentrated they need to be, no matter what the weather conditions are, no matter which bedding is being used, the **NOVA™ SMART Milking Hygiene System** creates specific formulations for individual dairy farm applications, and gives each dairy's milk quality team the flexibility to change formulations as their requirements change.

For either Pre- or Post milking products, we can calculate your individual requirements and economics.

### NOVA PREP<sup>RTU</sup> VOLUME CALCULATOR

PRE-Milking Teat Solution

TARGET ACTIVE ClO <sub>2</sub> PPM	100		
TOTAL TITRATABLE ClO <sub>2</sub> PPM	1,719	PRECUSOR SIZE (GALS)	PRECUSOR SIZE (LITERS)
EMOLLIENT %	0.00%		
PREP/POST SEALANT/COLORANT	NOVA™ BLUE	15	56.7
EMOLLIENT PACKAGE		15	56.7

NOVA™ PREP FORMULA PER GALLON / LITER

PRECUSORS	VOLUME (OZ/GALLON)	VOLUME (ML/LITER)	% OF VOLUME
NOVA ACTIV (ACTIVATOR PRECUSOR (A))	0.40	3.13	0.313%
NOVA BASE (BASE PRECUSOR (B))	0.40	3.13	0.313%
NOVA BLUE (POSTMILKING PRECUSOR (C))	0.00	0.00	0.000%
NOVA SOFT (NON-CONCENTRATED PRECUSOR (D))	0.00	0.00	0.000%
NOVA FOAM (FOAMING PRECUSOR (E))	0.00	0.00	0.000%
WATER	127.20	993.75	99.375%
<b>TOTAL</b>	<b>128.00</b>	<b>1,000.00</b>	<b>100.000%</b>

### NOVA POST<sup>RTU</sup> VOLUME CALCULATOR

POST-Milking Teat Solution

TARGET ACTIVE ClO <sub>2</sub> PPM	150		
TOTAL TITRATABLE ClO <sub>2</sub> PPM	2,578	PRECUSOR SIZE (GALS)	PRECUSOR SIZE (LITERS)
EMOLLIENT %	10.00%		
PREP/POST SEALANT/COLORANT	NOVA™ BLUE	15	56.7
EMOLLIENT PACKAGE	NOVA™ SOFT	55	208.2
	NOVA™ FOAM	55	208.2

NOVA™ PREP FORMULA PER GALLON / LITER

PRECUSORS	VOLUME (OZ/GALLON)	VOLUME (ML/LITER)	% OF VOLUME
NOVA ACTIV (ACTIVATOR PRECUSOR (A))	0.60	4.70	0.469%
NOVA BASE (BASE PRECUSOR (B))	0.60	4.70	0.469%
NOVA BLUE (POSTMILKING PRECUSOR (C))	2.56	20.00	2.000%
NOVA SOFT (NON-CONCENTRATED PRECUSOR (D))	10.24	80.00	8.000%
NOVA FOAM (FOAMING PRECUSOR (E))	0.50	3.90	0.391%
WATER	113.50	887.00	88.672%
<b>TOTAL</b>	<b>128.00</b>	<b>1,000.00</b>	<b>100.000%</b>

Learn how the **NOVA™ SMART Milking Hygiene System** can fit into your dairy operation



<https://acepsis.com/nova-smart/brochure>

## Get in Touch



For more information, call Acepsis™ or your local representative:

**(608) 203-5535**

Visit us at [www.acepsis.com](http://www.acepsis.com)  
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ACEPSIS™, LLC is an animal health based company that is focused on the development of state-of-the-art animal hygiene technologies. Our Company's mission is to apply innovative animal hygiene technologies into the agricultural and veterinary market sectors.

