









PRODUCER

JULY SPECIALS & REBATES

Company/Product	Program Description	Start Date	End Date	Dairy	Beef
	<u>Producer Double Discount Advantage: June/July</u> Receive a discount on Sector Misting Concentrate and Troika Misting Concentrate products. <i>Ask rep for details.</i>	6/1/2025	7/31/2025	x	x
	<u>Summer Synch Rebate</u> Earn a 10% rebate on purchases of \$4,000 or more of Estrumate. Earn a 13% rebate with purchases of \$4,000 or more of Estrumate AND \$4,000 or more of Fertagyl. PLUS 2% bonus rebate for qualifying SenseHub Dairy customers purchasing Estrumate. <i>This is in addition to OneMerck Producer rebates.</i>	6/15/2025	8/15/2025	x	x
	<u>Norfenicol Producer Case Discount Program</u> Receive a discount per bottle on full case orders of Norfenicol Inj. <i>No mix and match between sizes of labels. Non-cumulative.</i>	8/1/2024	9/30/2025	x	x
	<u>2025 Zoetis Folds of Honor - Patriots' Pledge</u> Zoetis is proud to support Folds of Honor and its mission to provide life-changing scholarships to the spouses and children of injured or fallen US Armed Forces members and First Responders. In 2025, through the Patriots' Pledge program, Zoetis will contribute a portion of sales from select products to Folds of Honor. Qualifying Cattle Products: Draxxin, Draxxin KP, Excenel RTU EZ.	5/26/2025	11/11/2025	x	x
	<u>2025 Zoetis Dairy Wellness Rebate Program for non-LE Producers</u> Purchase 2 out of 3 categories to get 7% rebate on eligible products, or purchase in all 3 categories and get 10% rebate on eligible products. \$250 minimum purchase amount required. <i>Ask rep for details.</i>	1/1/2025	12/31/2025	x	
	<u>2025 Building Healthy Herds Rebate for non-LE Producers</u> Buy 2 product types together, save 10%. Buy 3 product types together, save 12%! Product types: Implants, Dewormers, Vaccines. \$250 minimum purchase amount required. <i>Ask rep for details.</i>	1/1/2025	12/31/2025		x
	<u>Draxxin & Draxxin KP Rebate for non-LE Producers</u> Earn a rebate on qualifying purchases of Draxxin: \$20 on 50 mL \$40 on 100 mL \$100 on 250 mL \$180 on 500 mL Earn a rebate on qualifying purchases of Draxxin KP: \$25 on 50 mL \$45 on 100 mL \$100 on 250 mL \$200 on 500 mL <i>Armor will submit for qualifying non-LE producers.</i>	1/1/2025	12/31/2025	x	x
	<u>2025 Merck Producer Rebate</u> Earn a percent rebate based off how many different "buckets" purchased from (see PDF for minimum purchase amounts needed and other details). SenseHub and ID bucket is volume only. <i>See flyer for details. Any participant in the 2024 producer program is automatically enrolled. New enrollers can sign up online.</i>	1/1/2025	12/31/2025	x	x



Check out our Promotions page for full rebate program details and additional specials.

ASK YOUR ARMOR SALES REP FOR MORE DETAILS!

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JULY PRODUCT UPDATES

NOW STOCKING!



FERTAGYL

Rx. Indicated for the treatment of ovarian follicular cysts in cattle. May be used with Estrumate to synchronize estrus cycles to allow fixed-time artificial insemination in lactating dairy cows.



34990 250 mL NEW SIZE!



INTEGRIVIX PELLETS

A supplemental feed additive designed to support beef and dairy cattle through varied events during the production life cycle. IntegriVIX's phytogetic blend is designed to encourage optimal health by supporting the integrity of an animal's microbiome while supporting a healthy appetite and feed utilization.

29510 40 lb

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	<u>ProZap Dairy Spray Overstock Special</u> Now save \$20 per case (2 bottles per case) on #12731 ProZap Dairy Spray 2.5 gal.	7/1/2025	7/31/2025	x	
	<u>Short Dated Vira Shield Special</u> Save 10% on #12342 VIRA SHIELD 6+L5 HB 50 ML 10 DS. Product expires 12/22/2025. <i>*Offer valid while supplies last for producers only Limited quantities.</i>	7/1/2025	7/31/2025	x	x

SECTOR

Misting Concentrate

Keep Flies Off and Production Up

Take control of flies with Sector® Misting Concentrate. This synergized, water-based insecticide delivers effective, flexible fly control to help you protect your herd and bottom line. Whether automatically misted or manually applied, Sector makes fly control easy.

Features and Benefits:

- For use on and over animals, and around livestock facilities
- Synergized with piperonyl butoxide (PBO) to maximize effectiveness
- Quick knockdown and residual control
- Kills flies, lice, mosquitoes and other listed insects

