

LAB
TESTING
SERVICES

INDUSTRY
NEWS



FARM FIRST
DAIRY COOPERATIVE

PROTECTING
MEMBERS
AGAINST
LOSS

PROVIDING
EDUCATIONAL
OPPORTUNITIES

*Putting
Members First.*

Our Mission:
FarmFirst Dairy
Cooperative strives to
provide all members with a
unified voice in dairy policy,
strong marketing opportunities
and valued member services
through trusted first-hand
industry involvement and
leadership.

CO-OP
OF
CHOICE

GRASSROOTS
LEADERSHIP

REPRESENTING
FARMERS

LEADERSHIP
DEVELOPMENT

MEMBER
COMMUNICATION

Be part of the
organization
dedicated to
putting
members first.

Connect with us:
FarmFirstDairyCooperative.com
P.O. Box 14380
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info@farmfirstcoop.com
(608) 244-3373

Join the conversation!



DAIRY
INDUSTRY
PROMOTION

INVESTING
IN OUR
YOUTH

POLICY
ADVOCACY

MILK
MARKETING
SERVICES





Serving Dairy Farmers...

Just Like You.

Speaking up for dairy farmers is what we do.

Being part of the solution has been a priority for FarmFirst Dairy Cooperative from day one. Whether we are advocating for increased dairy milk options within school lunch programs, defending the definition of milk on labels, or endorsing dairy trade agreements, FarmFirst is a well-known and respected name when it comes to dairy policy. Members can be assured their concerns are represented on Capitol Hill, because **FarmFirst has a seat at the table.**



Advocacy.

FarmFirst meets regularly with decision makers face-to-face to build working relationships as we address policy issues.

EVERYDAY... We're serving our members in ways that help support their dairy farm's bottom line. Working alongside dairy processing plants across the Midwest in Federal Orders 30, 32 and 33, our members count on us to verify their milk tests and to calibrate their tanks. Our work ensures that members' production and components continue to be accurate for the milk you produce.

Driven By Members

Through membership involvement and participation, the cooperative is guided by their collective concerns and priorities. As a grassroots cooperative, our board consists of dairy farmers elected by their fellow dairy farmers of their district. Built from a deep dairy heritage, we are proud to be member-owned, member-driven and member-focused. Ask us about what we are doing currently to serve our members.

Collaborative Partner

FarmFirst is a proud partner with many industry organizations to ensure members interests and priorities are heard in our nation's capitol. Amplifying our message and representing a united front builds the foundation for positive change and lasting relationships with the thought leaders and decision makers in Washington, D.C. When input from Midwest dairy farmers is needed, they know to call FarmFirst Dairy Cooperative.

Progressive & Innovative

With an intense focus on the future, FarmFirst is dedicated to providing opportunities for members to learn, whether that means to enhance their management skills, better understand a new Farm Bill program or simply to encourage youth to pursue a career in agriculture. Board leadership has also established a leadership program to support the next generation of dairy farmer leaders within the cooperative.

MILK LOSS PROGRAM

A unique benefit to FarmFirst members, assistance is available to members who experience milk income loss due to a natural disaster of no fault of their own including electrocution or lightning, impassable roads due to snow or flooding, a fire or windstorm, or loss of electrical power.

KEEPING MEMBERS INFORMED & TELLING DAIRY'S STORY

FarmFirst uses a variety of tools to help share cooperative and industry news to help keep members well-informed in addition to communicating and promoting the dairy industry to consumers. This includes our monthly MilkLine newsletter, a weekly e-newsletter, social media, press releases, webinars and our website, www.FarmFirstDairyCooperative.com.

INVESTING IN OUR YOUTH

FarmFirst is a leader in supporting youth education, which is evident by the cooperative's investment of more than \$160,000 being awarded in the form of scholarships and sponsorships.

www.FarmFirstDairyCooperative.com

phone: 608-244-3373