



# THE GMS ADVANTAGE



Jane Steel

**GMS herd since 2007**  
Bushby, Cumbria, UK • 300 cow operation

- Increase profitability through improved herd production
- Build longevity with cows built to fit your herd environment
- Minimize inbreeding and add profitability with industry-leading inbreeding protection



Beth Harges

Legacy Farms, Shell Lake, WI • 700 cow operation

**GMS herd since 1991**



Frank Robinson

Cadillac Ranch, Hanford, CA • 2,600 cow operation

**GMS herd since 1998**



Beth Harges

Kinnard Farms, Casco, WI • 2,100 cow operation

**GMS herd since 1999**



GENETIC MANAGEMENT SYSTEM®