



## SAMPLE BALLOT

### Election of PDPW Board of Directors

Professional Dairy Producers™ is a dairy producer-led organization—founded by producers, led by producers and serving producers.

PDPW bylaws allow one vote per dairy farm membership. Since the PDPW Board of Directors has three available positions, each PDPW dairy farm member can **vote for up to three individuals**.

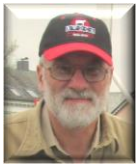
You can cast your ballot in one of two manners: 1) at PDPW's Business Conference, March 18-19, in Madison or 2) mail your marked ballot to PDPW. **Mail-in ballots must be postmarked by Monday, March 2, 2015.**

All votes will be kept confidential and will be counted by the PDPW ballot clerks at the 2015 Business Conference. Ballots will also be available at the Business Conference. **All votes must be cast by 1:00 p.m. on Thursday, March 19.**

If you have questions about the process, candidates or your ballot, please call PDPW at 800-947-7379.

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#### PDPW Board of Director Candidates:



**Gary Janssen** has been with Golden Oaks Farm, Wauconda, Ill., for 25 years, serving as general manager before becoming senior genetics consultant for the dairy that has 700 milk cows and raises 700 youngstock. Before going to Golden Oaks Farm in 1989, Gary worked for the Holstein Association as well as managed several registered dairies in New York. He is wrapping up six years on the Illinois Holstein Association board, serving four years on the Executive Board, and is a first-term director of the Red & White Dairy Cattle Association. He and his wife of 43 years have two sons who are involved in the dairy business, a daughter and five grandsons.



**Dan Scheider** is a fifth-generation dairy farmer who dairies in partnership with his parents, Doug and Trish Scheider. The Freeport, Ill., family farm, Scheidairy, has 650 milk cows and crops 1,100 acres of corn and alfalfa. Before returning to farming, Dan spent three years in agricultural and business banking in North Central Wisconsin. In addition to having served on the community college strategic planning task force, he serves on the Stephenson County Board of Health, the County Farm Bureau Board and on the Missions Endowment Fund Committee at his church. He and his wife Sarah have two young children.



**Sherry Arnold** is co-owner of Busse's Barron Acres, a custom calf ranch located in Barron, Wis., that raises about 5,400 calves for 12 dairies. In addition to overseeing 25 employees and handling all record keeping activities, Sherry is responsible for the care of newborn calves in the huts and post weaning. She shares Walt Disney's philosophy "Get a good idea and stay with it. Work at it until it's done and done right." Sherry and her husband Jeffrey, who works for the State Patrol, have three grown children.



**Linda White** (*incumbent*), her husband Jerry and their sons Nathan and Ryan own and operate Kinnamon Ridge Dairy in Reedsburg, Wis. Starting with 50 cows, the family dairy now has 700 cows and crops approximately 1,000 acres. Linda chaired her township's strategic planning committee, was a member of the county strategic planning committee and led successful efforts to write a county manure ordinance that is workable for farmers. Linda is currently chair of the Sauk County Board of Adjustment. Believing that leading means learning, Linda returned to school earning a BS in Organizational Management in 2001.



**Jay Heeg** owns and operates Heeg Brothers Dairy LLC along with his brothers Mark and Gary. The Colby, Wis., dairy—with Jay as the dairy manager and human resource manager—has 990 Holstein cows, raises all of its heifers, crops 2,500 acres of corn and alfalfa and employs 20 fulltime workers. A graduate of UW-River Falls with a Bachelor of Science degree in broad area agriculture and a minor in animal science, Jay worked for Babson Brothers Company, the parent company of Surge milking equipment before returning to the farm in 1999. Jay is also an active member of his church. Jay and his wife Cheryl have two young children.