



Professional Dairy Producers®
 820 N. Main St.
 Juneau, WI 53039
 www.pdpw.org
 800.947.7379



The UW Discovery Farms® Program works with Wisconsin farmers to develop an understanding of how their farming practices influence water quality.



water matters

Attend with community members, dairy producers, consumers and local elected officials, to learn how we work together to keep our water safe and accessible.

Tuesday, June 26, 2018
Verona, Wis., 9:30 am - 3:30 pm

Join us for tours, discussions, solutions, and answers to your water quality questions.





because water matters

Join the conversations and see the issues more clearly as we tour businesses, learn about farmer-led watersheds and water-quality issues affecting rapidly growing urban areas.

UW Discovery Farms® and Professional Dairy Producers® have teamed up once again to showcase water-quality innovations and practices that affect people, animals and our environment. See first-hand what's being done to preserve our most precious resource.

Tuesday, June 26, 2018

9:30 am - 3:30 pm

Verona, Wis

9:30 am Meet at Verona Park and Ride

Directions: US 18/151 to Verona Exit 81, head south on Old PB or: eastbound exit 79, head north on Old PB. Park in lot on west side

10:00 am SunBurst Dairy, Belleville, Wis.

Brian and Yogi Brown and son Cory manage a 500-cow dairy near Belleville. In addition to many other tours, the Browns hosted a Wisconsin Farm to Table event in July 2016. Brian is president of the Farmers for the Upper Sugar River farmer-led watershed group. Attendees will see the dairy's conservation and cropping strategies and learn about the work the farmer-led group is doing to protect water quality and enhance it for future generations.

11:30 pm Lunch at Paoli Bread and Brat Haus and the Hop Garden

Along the banks of the Sugar River, attendees will enjoy lunch while Wade Moder, Executive Director of the Upper Sugar River Watershed Association, will share work the association is doing with farmers, as well as highlights from their management of invasive aquatic life.

12:45 pm City of Verona Public Works

In a city that continues to see explosive growth, Assistant Director Marty Cieslik will talk through how the rise in population and business demands impacts storm-water management and infrastructure construction and inspection.

2:00 pm Wisconsin Brewing Company

Get an inside look at the role water plays during a tour of this Verona-based brewery. Learn more about how Wisconsin Brewing Company crafts their specialty brews and handles processes for managing wastewater streams.



Travel Tickets Registration

A chartered bus will pick up at Verona Park and Ride at 9:30 am and return at 3:30pm.

Tickets are \$30 per person and includes bus travel, snacks, refreshments and lunch.

All attendees will ride the bus to take advantage of discussions with leaders, researchers and other participants.

Wear comfortable shoes.

Register today at www.pdpw.org or by calling 800-947-7379.

Continuing education units:
Up to 4.5 credits

