

PDPW Enhanced Internship Internship Host Farm Guidelines & Application

Purpose

To provide a platform and resource for collegiate-level students to partner with an active dairy producer, in order to participate in an educational, hands-on, on-farm professional experience.

Professional Dairy Producers of Wisconsin

ENHANCED INTERNSHIP HOST FARM APPLICATION

Name: Shelly Mayer

Farm Name: Folk Song Farm and Mayer Farms

Farm Address: 4965 County Road E., Slinger, WI 53086

Phone Number: Cell: 262-224-5441

Email: events@folksongfarm.com **Website:** folksongfarm.com and mayerfarmsbeef.com

Number of Cattle: 70 milking **Acres:** 250

Write a brief bio to depict your farm. This will be used as a brief bio on the posted farm listings for potential intern applicants to view (www.pdpw.org). Be sure to include: farm name, contact name, location, herd size and any specialties regarding your farm.

We are a farm 30 miles northwest of Milwaukee in a highly urbanized sector of WI. Our dairy business involves a small herd of registered Brown Swiss and registered Holsteins. We sell at two local Farmers Markets – family raised beef, and market directly from the farm as well. In addition, we restored a 1850s family homestead and are developing an agri-tourism destination. At Folk Song Farm, we host Farm to Table events, host life events such as weddings, community fundraisers and work with non-agricultural media, the local YMCA and others.

Our family values the opportunity to work with students who are enthusiastic, eager to learn and willing to work alongside our family as we aggressively grow two new businesses and work daily with the non-agricultural public. If you are a student looking for marketing, communications, customer service and sales experience – this in the internship for you. We are open to having students work full time (Tuesday – Sunday) May 20 – September 20 or part-time (Wednesday afternoons, Friday evenings – through Sunday 3:00 p.m.). Applicants should apply by emailing their cover letter and resume to Shelly at events@folksongfarm.com. For more information, feel free to call Shelly at 262.224.5441.

We promise: This learning experience will grow you and leave you with valuable skills that will make you stand out ahead of your classmates. You will not only have a great internship experience, you will

have free room and board and will join one of the craziest farm families in America. We work hard, take care of one another and most of all we achieve what others often refer to as unachievable results – together.

Are you up to the challenge?

List three specific goals for your intern to receive during this internship. (What do you want the student to learn?)

1) How to effectively engage with customers and educate the non-ag public about agriculture – TELL OUR STORY – SHARE OUR TRUTH – WIN FANS

2) Grow your skills: We love teaching (and learning from) college students. Our goal is to help you grow in skill and experience that will set you a step ahead in your future career.

3) Come to learn, leave with sales EXPERIENCE. Come to help and take with you MEDIA experience, sales skills and event planning abilities. Join our team and SUCCEED as you contribute to two exciting new businesses that engage daily – as you tell agriculture’s story.