

PDPW Enhanced Internship Internship Host Farm Guidelines & Application

Purpose

To provide a platform and resource for collegiate-level students to partner with an active dairy producer, in order to participate in an educational, hands-on, on-farm professional experience.

Professional Dairy Producers of Wisconsin

ENHANCED INTERNSHIP HOST FARM APPLICATION

Name: Shelly Mayer

Farm Name: Mayer Farm and Folk Song Farm

Farm Address: 4965 County Road E, Slinger, WI 53086

Phone Number: Cell: 262-224-5441

Email: events@folksongfarm.com Website: events@folksongfarm.com and store@mayerfarmsbeef.com

number of Cattle: 65 Acres: 250

Write a brief bio to depict your farm. This will be used as a brief bio on the posted farm listings for potential intern applicants to view (www.pdpw.org). Be sure to include: farm name, contact name, location, herd size and any specialties regarding your farm.

We are a farm 30 miles northwest of Milwaukee in a highly urbanized sector of WI. Our dairy business involves a small herd of registered Brown Swiss and registered Holsteins. We sell at two local Farmers Markets – family raised beef, and market directly from the farm as well. In addition, we restored a 1850s family homestead and are developing an agri-tourism destination. At Folk Song Farm, we host Farm to Table events, host life events such as weddings, community fundraisers and work with non-agricultural media, the local YMCA and others.

Our family values the opportunity to work with students who are enthusiastic, eager to learn and willing to work alongside our family as we aggressively grow two new businesses and work daily with the non-agricultural public. If you are a student looking for marketing, communications, customer service and sales experience – this is the internship for you.

We are open to having students work full time (Tuesday – Sunday) May 20 – September 20 or part-time (Wednesday afternoons, Friday evenings – through Sunday 3:00 p.m.). Applicants should apply by emailing their cover letter and resume to Shelly at events@folksongfarm.com. For more information, feel free to call Shelly at 262.224.5441.

We promise: This learning experience will grow you and leave you with valuable skills that will make you stand out ahead of your classmates. You will not only have a great internship experience, you will have free room and board and will join one of the craziest farm families in America. We work hard, take care of one another and most of all we achieve what others often refer to as unachievable results – together. Are you up to the challenge?

List three specific goals for your intern to receive during this internship. (What do you want the student to learn?)

- 1) How to effectively engage with customers and educate the non-ag public about agriculture – TELL OUR STORY – SHARE OUR TRUTH – WIN FANS
- 2) Grow your skills: We love teaching (and learning from) college students. Our goal is to help you grow in skill and experience that will set you a step ahead in your future career.
- 3) Come to learn, leave with sales EXPERIENCE. Come to help and take with you MEDIA experience, sales skills and event planning abilities. Join our team and SUCCEED as you contribute to two exciting new businesses that engage daily – as you tell agriculture’s story.

Applicants are asked to assess their current skill level. What is an acceptable starting level for your student intern? Please indicate in each of the categories below.

Technical Skills	EXCELLENT	GOOD	FAIR	NO EXPERIENCE
Communication skills	X			
Business management skills		X		
Work ethic	X			
Computer skills	X			
Social media	X			
Customer service		X		
Sales experience and desire		X		
Animal care and handling		X		
Desire to learn new...every day	XX			

Please list any additional information regarding your farm or internship opportunity.

Signature _____

Shelby A. Maye

Date: January 15, 2020

***Please attach a recent flyer regarding your farm to this application, if you have one.**

Professional Dairy Producers®

ENHANCED INTERNSHIP DISCLAIMER OF LIABILITY

The parties understand that the Professional Dairy Producers of Wisconsin (PDPW) is acting as a facilitator of the Enhanced Internship Program, by linking students with agricultural producers under specified guidelines. In order to take part in the Enhanced Internship Program, the undersigned understands and agrees as follows:

Initials

SM 1) PDPW shall not be responsible for the negotiation and determination of compensation, housing and/or transportation. The Internship Supervisor Farm and the Intern, as they mutually negotiate, are solely responsible for all matters relating to the payment and reporting of federal, state and local payroll taxes, workers' compensation insurance, unemployment compensation, salaries and other benefits, for services provided to the Internship Supervisor Farm by the Intern.

SM 2) The internship Supervisor Farm and the Intern, as appropriate, shall be solely responsible for any personal and/or physical injuries or damages incurred by either the Internship Supervisor Farm and/or the Intern.

SM 3) The Intern shall be solely responsible for registration and compliance with applicable school requirements in order to obtain necessary accreditation for his or her participation under the Program. PDPW makes no representation or warranty of the Program's ability to qualify for any such accreditation.

SM 4) The Internship Supervisor Farm and the Intern affirmatively state that all information contained in its, his or her respective application and supporting documentation is true and accurate.

SM 5) The Internship Supervisor Farm and the Intern acknowledge that it, he or she has had the opportunity to review the other's application and supporting documentation, was able to make the final decision regarding selection and hereby assumes all responsibility for such selection whatsoever.

SM 6) The Intern shall be solely responsible for his or her actions and completion of this Program, including the duties and responsibilities required by the Internship Supervisor Farm.

SM 7) The Internship Supervisor Farm shall be solely responsible for compliance with any and all Federal, State and local employment, discrimination, harassment and other employment related laws, as applicable, including those provided in Paragraph 1, above.

SM 8) Although PDPW attempts to utilize information provided to it by applicants solely for this Program, it shall not be held responsible for the outside dissemination of such information.

SM 9) Although PDPW shall attempt to keep all information and documentation provided private, including that which is posted in its website, accurate and current, it shall not be held responsible for any failures, whatsoever, to do the same.

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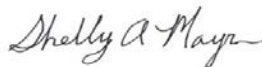
SM 10) In no event shall PDPW be liable to the Internship Supervisor Farm, Faculty Internship Advisor or the Intern for any and all damages, losses and/or costs, including direct, indirect, special, incidental, consequential or punitive damages, of any kind or nature, whatsoever, relating to PDPW's involvement in the Program.

SM 11) The internship Supervisor Farm and/or the Intern shall indemnify, defend and hold PDPW harmless from and all actual or threatened causes of action, claims, damages, losses, costs, penalties, liabilities, and/or deficiencies, including reasonable attorney fees, of any kind or nature, including, but not limited to, lost profits, direct, indirect, incidental, consequential, special or punitive damages arising out of or relating to PDPW's involvement in this Program.

SM 12) No oral or written information or advice given by PDPW or its authorized representatives shall, in any way whatsoever, increase the scope of this Disclaimer.

THE UNDERSIGNED HAS READ AND FULLY UNDERSTANDS THIS DISCLAIMER AND AGREES TO BE BOUND HEREUNDER.

Dated: January 15, 2020



(Signature)

__ Shelly Mayer _____
Name Printed

Title: X Host Farm
_____ Intern