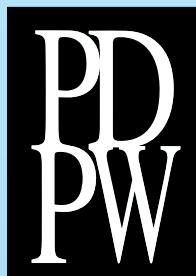


# PROFESSIONAL DAIRY PRODUCERS® 2026 BUSINESS CONFERENCE



## DAIRY'S BLUEPRINT — DRAFTING TOMORROW'S SUCCESS —

MARCH 4-5, 2026  
ALLIANT ENERGY CENTER  
MADISON, WI



Dairy's  
premier  
educational  
event

## WEDNESDAY MARCH 4, 2026

8:00 am	Registration Opens
8:30	Trade Show Opens
10:30	Hands-On Hub and Specialty Sessions
12:30 pm	Opening Session Keynote John O'Leary
1:00	Hall of Ideas
2:00	Lunch
3:00	Learning Lounges and Preview Stage
3:00	Learning Lounges and Preview Stage
3:00	Hands-On Hub and Breakout Sessions
3:00	Nexus® presentations
5:30	Dinner and entertainment



All sessions will be translated simultaneously into Spanish.  
Session description color codes categorize subjects as follows:

- Animal Care, Food Safety
- Business, Financial
- HR, Management, Next Generation
- Social License (environment, policy, consumer trust)

## NEXUS: DRAFTING THE FUTURE OF DAIRY

The Nexus® Stage is your front-row seat to the next generation of innovation. Throughout the conference, visionary companies and tech-driven solution providers will unveil cutting-edge tools, services and ideas designed to help you stay ahead of the curve.

### Nexus equips you to:

- discover breakthrough technologies and new solutions
- evaluate real-world benefits such as efficiency, sustainability and profitability from the people who design and deliver them
- stay informed, inspired and prepared for what the future holds



## THURSDAY MARCH 5, 2026

7:00 am	Sunrise stretch, Hall of Ideas 45 minutes: stretches, mobility exercises
8:00	Registration Opens
8:30	Trade Show Opens
10:30	General Session Breakfast Keynote panel: Gregg Doud, Dr. Ed Seifried, PhD; facilitated by Dr. David Kohl, PhD
10:30	Hands-On Hub and Breakout Sessions
10:30	Nexus® presentations
12:45 pm	Hall of Ideas
1:00	Lunch
1:00	Learning Lounges and Preview Stage
1:45	Learning Lounges and Preview Stage
2:40	Closing Session Keynote Alex Weber

PDP talentCONNECT® Reverse Career Fair will run both days in the Hall of Ideas

# WELCOME



The future of dairy is in your hands. And at the 2026 PDP Business Conference — **Dairy's Blueprint: Drafting Tomorrow's Success** — you'll gain the tools, insights and inspiration to shape the future of your business.

Don't miss this opportunity to connect with dairy leaders, innovators and partners sharing ideas that spark tomorrow's breakthroughs. The learning is serious and the atmosphere is energizing and fun.

There's no other place in the dairy world to access this wealth of practical resources, innovative solutions and visionary leadership. If you want to make the most of what lies ahead in 2026, this is where you belong.

**Join us March 4-5, 2026 in Madison to draft your blueprint for success.**

# HALL OF IDEAS

The Hall of Ideas is not just a trade show; it's where leading industry partners showcase products, services and innovations shaping dairy's future. This is where you'll:

- connect and network with fellow producers
- peruse new technologies and tools that suppliers are offering to drive your profitability
- learn, connect and invest in what's next for your dairy, team and personal wellbeing
- enjoy conversations over food and beverages
- have access to wellness offerings to recharge health, wealth and mindset



**Discover blueprints to success in the Hall of Ideas!**

## day one morning sessions

Choose one 75-minute specialty session  
8:30-9:45 am

### SPECIALTY SESSIONS

#### Your checkoff dollar at work

Farming today is full of uncertainty: volatile milk prices, shifting consumer trends and pressure to prove dairy's value to shoppers. Hear from Dairy Farmers of Wisconsin, Dairy Management Inc. and Wisconsin Beef Council to learn how your checkoff dollars are being invested to drive demand, strengthen dairy's reputation and fuel market growth. Gain a clear, no-nonsense look at the strategies, results and ROI behind today's checkoff efforts. - Chad Vincent, Rebecca MacKay Allen, Tammy Vaassen; facilitated by Janet Clark

● 1.25 DACE

#### Small changes deliver big results

A panel of experienced calf managers share the simple, low-cost adjustments that immediately improved calf health, labor efficiency and long-term performance on their farms. Capture easy, proven tweaks you can implement right away to boost calf outcomes and your bottom line. - Jim Van Patter, Micah Halvorson and Caleb Dressen; facilitated by Dr. Kendra Wells, DVM

● 1.25 DACE, 1 ARPAS, 1 M WiVDL

OTHER OPTIONS AT THIS TIME:

### HANDS-ON HUB SESSIONS

Hands-on Hub sessions will also be presented during this time. See page 8 for descriptions of these sessions.

## day one opening session

10:30 am

# wake up!

We spend so much of our lives going through the motions, aiming to be "good enough" rather than truly living. The pressures of farming and daily life can leave us exhausted, making excuses and feeling unfulfilled. Today's challenges may be more complex than ever, but it doesn't have to feel that way.

**John O'Leary** will invite us to wake up so we can feel fully alive, engaged and energized to tackle each new day with joy and purpose. He'll help us discover how to move through life with clarity, embrace our passions and step into a future where the best days are not in the rear-view mirror—they're just up ahead.

1 DACE, 1 CCA PD



**John O'Leary** was a curious nine-year-old boy in 1987. Playing with fire and gasoline, he created a massive explosion in his home and was burned on 100% of his body. He was given less than a 1% chance to live. John is a two-time #1 national bestselling author. His books include *ON FIRE: The 7 Choices to Ignite a Radically Inspired Life*, *IN AWE: Rediscover Your Childlike Wonder to Unleash Inspiration, and Meaning and Joy*. And the movie *SOUL ON FIRE*, based on John's story, was released nationwide in 2025, debuting as the #5 movie in the nation and earning heartfelt praise from audiences everywhere.

It was his parents' book, *Overwhelming Odds*, that first compelled John to embrace his miraculous recovery and share it with the world. Printed in 2006, the original run of 200 copies for friends and family didn't meet the demand. Since then, his parents have sold more than 60,000 copies of the book.

John's award-winning "Live Inspired" podcast has more than 2.5 million downloads and enjoys world-class guests like Brene Brown, Mitch Albom and Shawn Achor. John considers his greatest success to be his marriage to his wife Beth, their four children and his relationships with friends and family.

# day one afternoon sessions

Choose any two 55-minute breakout sessions  
3:00-3:55 pm / 4:15-5:10 pm

## BREAKOUT SESSIONS

### Tax changes that matter

With shifting tax laws and new updates on the horizon, understanding what applies to your farm can unlock meaningful financial advantages. This session breaks down key changes and shows how producers can strategically use them to strengthen their business. Learn which tax updates impact you most, and how to leverage them to improve cash flow, reduce liability and support long-term stability.

- Troy Schneider and Will McKinley

● 1 DACE

### Beyond BMR corn:

#### Next-gen feed strategies

With brown midrib corn becoming increasingly scarce, leading producers are rethinking feed strategies to maintain performance and consistency. Hear firsthand how they are selecting seeds, managing quality control and setting expectations for corn silage and fiber digestibility. Gain practical insights to optimize feed quality, maintain cow performance and make informed decisions for your next crop cycle.

- Shaun Wagner, Tom Zwald;  
facilitated by Dr. John Goeser, PhD  
● 1 DACE, 1 ARPAS, 1 CM CCA

OTHER OPTIONS AT THESE TIMES:

## NEXUS PRESENTATIONS



## HANDS-ON HUB SESSIONS

Nexus presentations and Hands-on Hub sessions will also be presented during this time. Head to Innovation Lane for the latest in dairy technology presented by Nexus finalists and 6 see page 8 for descriptions of the Hands-on Hub sessions.

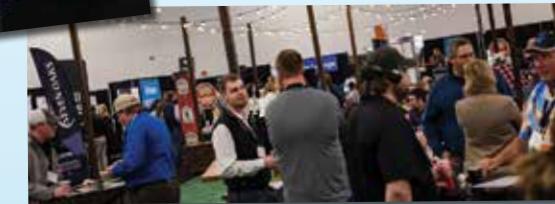
# evening entertainment

5:30 pm

# eats, bevs & tunes

Don't call it a night yet; the fun is just getting started!

The crew at Piano Fondue will entertain us for an unforgettable evening. Even if you can't carry a tune in a bucket, you'll want to sing along with the high-energy dueling pianos in a lively piano-bar setting.



But that's not all. We'll enjoy a casual dinner, Wisconsin cheese, beer and wine. Enjoy the tasty eats, request your favorite songs and connect with friends and peers for a fun night of laughter, music, memories and more.

## TALENTCONNECT

Occurs both days in the Hall of Ideas

The **TalentCONNECT® Reverse Career Fair** proves there's no shortage of talent coming into dairy. This event flips the traditional job fair model on its head to connect farmers and agribusiness leaders with the next generation of talent.

In this format, college-aged students showcase their skills, experiences and career aspirations at personal display tables while employers engage with them to determine which might be potential interns, co-op participants or full-time team members. It's a refreshing approach that makes hiring the best and brightest as simple as a meet-and-greet.



Dairy farmers and industry leaders, here's what to expect:

- Direct access to top talent eager to make their mark in the dairy community.
- Face-to-face conversations with motivated and skilled students who are ready to contribute.
- A streamlined hiring experience that saves time and money.

Hiring or seeking? **TalentCONNECT® Reverse Career Fair** is the place to be.

## HANDS-ON HUB SESSIONS

### Sessions presented at:

Wednesday 8:30-9:45 am

Wednesday 3:00-4:15 pm

Thursday 10:30-11:45 am

### Precision calf health: techniques that deliver

Discover how precise management—like vaccinations, treatments and diagnostics can reduce stress, protect tissue and boost long-term performance. This hands-on lab gives you tools and techniques you can apply on your dairy immediately.

- Dr. Ryan Breuer, DVM,  
Dr. Theresa Ollivett, DVM

● 1.25 DACE, 1 ARPAS, FARM

### Farm safety in action

Sharpen your on-farm emergency skills with hands-on practice in triage, bleeding control and CPR techniques. Gain the confidence to respond when every second counts.

- Keri Dudek

● 1.25 DACE



## PREVIEW STAGES

WED 1:1:30 pm

### Communicating dairy sustainability

As sustainability becomes increasingly important in the dairy industry, this study examines how to more effectively communicate sustainability messages to dairy farmers. Through interviews with 25 communication and sustainability professionals from cooperatives, trade groups and other dairy organizations, three key themes emerged for successful outreach: emphasize economic viability, tailor messages to farmers' specific priorities and contexts, and build trust through consistent messaging and shared values. - Dr. Bret Shaw, PhD & Grace Krahm

● .5 DACE, .5 SUS CCA

WED 2:2:30 pm

### Corn silage, cover crops and nitrogen

Wisconsin annually grows about 4 million acres of corn, with 20% harvested as corn silage. Research at the Arlington Agricultural Research Station found that using a winter rye cover crop in corn silage systems doesn't reduce silage yield, unlike corn for grain, which experiences a yield drag. Current nitrogen recommendations for silage are based on corn grain systems and haven't been verified when manure and cover crops are used. Hear about the aims of this multi-year study. - Dr. Matt Ruark, PhD & Hannah Francis

● .5 DACE, .5 CM CCA

THU 1:1:30 pm

### Colostrum, gut health and long-term outcomes

Obesity is a major global human health problem; research shows that the gut microbiome plays a big role. Antibiotics given early in life, especially macrolides commonly used for respiratory infections, can disrupt these gut bacteria and raise our obesity risk and metabolic issues later on. This study tested if bovine colostrum could help restore healthy gut bacteria after early antibiotic use. Researchers found that young animals receiving pasteurized bovine colostrum had less body fat gain even on a high-fat diet, increased beneficial gut bacteria in such as *Akkermansia* (which supports gut health) and improved gut-immune activity. - Dr. Joseph Pierre, PhD

● .5 DACE

THU 1:45-2:15 pm

### Effects of processing colostrum on calf health

Newborn calves rely entirely on colostrum to develop immunity and resist disease. While colostrum management typically focuses on IgG transfer, emerging research shows that live immune cells in fresh colostrum also play a critical role in early immune development. This study examines how freezing colostrum impacts these cells and calf health outcomes with the goal of refining colostrum-management guidelines to strengthen immunity, reduce disease and antibiotic use, and improve animal welfare.

- Dr. Lautaro Rostoll-Cangiano, PhD ● .5 DACE, .5 M WIVDL

## LEARNING LOUNGES

### WEDNESDAY

#### RED LOUNGE

1:00 SCREENINGS FOR THE WIN

- 1:30 PM Too often, we delay or skip vital health screenings, putting ourselves and our business at risk. Learn why committing to health, skin and heart exams is critical to staying healthy, productive and in more control of our future.

*Melissa Ploekelman Brown*

● .5 DACE

2:00 THE ART OF STAYING HUMBLE

- 2:30 PM Tune in here for a refreshing reminder of how humility strengthens leadership, builds trust and keeps us grounded in the moments that matter most—on the farm and in everyday life.

*Tom Thibodeau*

● .5 DACE

#### GREEN LOUNGE

MANURE-SPILL LESSONS

Explore key findings from recent studies on manure spills and learn practical strategies to prevent, manage, and mitigate risks on your farm.

*Kevin Erb*

● .5 DACE, .5 NM CCA

#### BLUE LOUNGE

YOUR WISCONSIN CHECKOFF AT WORK

Hear about current investment strategies, key initiatives, and future plans directly from the team at Dairy Farmers of Wisconsin.

*Chad Vincent*

● .5 DACE

SMART EATING MADE EASY

Discover easy ways to plan smarter, eat better, and stay energized— even on your busiest days.

*Morgan Ekovich*

● .5 DACE

### THURSDAY

1:00 NEXT-GEN HEIFERS

- 1:30 PM Discover the latest research and practical strategies for heifer-breeding management to improve heifers' reproductive performance, herd productivity and long-term performance.

*Dr. JP Martins, DVM, PhD*

● .5 DACE, .5 ARPAS

1:45 PEOPLE-POWERED CULTURE

- 2:15 PM Learn strategies to build and maintain a culture where your team feels supported, valued and engaged— creating a stronger, more productive workplace.

*Michael Hoffman*

● .5 DACE, .5 PD CCA

DRONES IN AGRICULTURE

Discover how drones are boosting efficiency, monitoring feed and supporting animal welfare—and learn how to use and stay informed of available resources.

*Sandy Chalmers*

● .5 DACE

FSA UPDATE

Hear the latest on Farm Service Agency programs, policies and deadlines, and learn how to use and stay informed of available resources.

*Derek Wawack*

● .5 DACE

MASTERING MANURE MANAGEMENT

Learn how to manage manure to retain valuable nutrients, minimize losses and protect water quality, turning a necessary task into a resource for your farm.

*Laura Paletta*

● .5 DACE, .5 NM CCA

SECURE YOUR WORKFORCE

Dive into the current immigration landscape and learn what you can control on your farm, from paperwork to compliance, to attract, retain and protect your workforce.

*Attorney Sam Moheban*

● .5 DACE

# Positioning for profitability

With **Dr. David Kohl, PhD**, facilitating, **Gregg Doud** and **Dr. Ed Seifried, PhD** will take a deep dive into interest rates, trade policy and how they impact day-to-day farm business. Leveraging experience gained from working with the Trump administration, they'll provide forward-looking insights and strategies to help you navigate uncertainty and plan for long-term success.

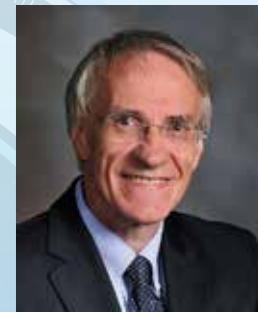
● 1 DACE



**Gregg Doud** is NMPF's president and CEO. He served as the chief agricultural negotiator in the office of the US trade representative from 2018 until 2021. He's also served as president of the Commodity Markets Council, a staff member for the US Senate Committee on Agriculture, Nutrition and Forestry — on which he helped draft the 2012 Farm Bill — and as chief economist for the National Cattlemen's Beef Association. Most recently, he worked at Aimpoint Research as vice president of global situational awareness and chief economist.



**Dr. Edmond J. Seifried** is Professor Emeritus of Economics and Business at Lafayette College in Easton, PA. He is executive consultant for the Sheshunoff CEO Affiliation Programs, chief economist of the Southwest Graduate School of Banking (SWGSB) Foundation, dean of the Virginia and West Virginia Banking Schools and serves on the SWGSB faculty. He has served on numerous graduate banking school faculties, has delivered over 3,500 economic presentations to groups in the US and abroad, and is the author of the book "The Art of Strategic Planning for Community Banks".



**Dr. David Kohl** is an academic Hall of Famer in the College of Agriculture at Virginia Tech. Dr. Kohl has keen insight into the agriculture industry gained through extensive travel, research, and involvement in ag businesses. He has traveled over 10 million miles; conducted more than 7,000 presentations and published more than 2,500 articles in his career. Dr. Kohl's wisdom and engagement with all levels of the industry provide a unique and trusted perspective into future trends.

## BREAKOUT SESSIONS

### AI on the farm: smarter herd management

Explore how artificial intelligence is revolutionizing dairy management with tools for cow monitoring, health and productivity. Learn practical ways to boost efficiency, profitability and decision-making, all while keeping farmers in control.

- *Dr. Jeffrey Bewley, PhD*

● ● 1 DACE, 1 ARPAS, 1M WiVDL

### On the frontlines of farm succession

Hear from dairy producers who have navigated family and business transitions firsthand. They'll share what worked, what they'd change and practical insights from the challenges and surprises of passing the farm to the next generation.

- *Annie Link, Josie Riser; facilitated by Kurt Petik*

● 1 DACE

### The solution room

Bring your toughest business challenges to this interactive session and tap into the experience of fellow dairy leaders. Share your situation, get actionable recommendations and walk away with practical solutions and resources you can apply immediately.

- *Michael Hoffman*

● ● 1 DACE

### Building a resilient dairy business

Discover why three diverse revenue streams are critical to thriving in today's dairy business. Explore what this could look like on your farm and actionable steps to make it happen, protecting margins and building long-term resilience.

- *Dr. David Kohl, PhD*

● 1 DACE

OTHER OPTIONS AT THESE TIMES:

### NEXUS PRESENTATIONS



### HANDS-ON HUB SESSIONS

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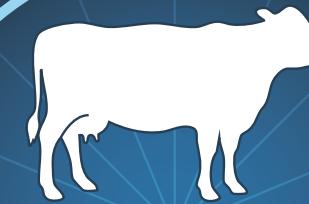
# unstoppable

Every leader reaches moments where pressure is high, doubt creeps in and the cost of hesitation is real. In this powerful close, Alex Weber challenges you to reclaim momentum and step into the version of yourself your family, team and business need most. Leave energized, focused and ready to lead with confidence when it matters most.

1 DACE, 1 PD CCA

**Alex Weber** is an award-winning keynote speaker, champion coach, TV host for NBC and competitor on American Ninja Warrior. He's also an acclaimed author and one of the youngest coaches ever to win US lacrosse coach-of-the-year honors. Alex knows what it feels like to hit challenges, self-doubt, pressures, uncertainty and failures—and how you can overcome them.

His understanding of leadership, peak performance and challenges, combined with entertaining stories and actionable strategies will leave a lasting impact. With his contagious energy, positive passion and uplifting humor, he shares his game-changing secrets so you can be unstoppable once you're back home.



## DAIRY'S BLUEPRINT — DRAFTING TOMORROW'S SUCCESS —

**REGISTER NOW**

PDP member rates	1 day	2 days	Non-member rates	1 day	2 days
Farmer	\$300	\$400	Farmer	\$525	\$625
Premier supplier (sponsor or exhibitor)	\$300	\$400	Industry	\$625	\$1,075
Industry	\$525	\$700	Student	\$125	\$250
Student	\$125	\$250			

Registration fees are non-refundable after Feb. 20, 2026.

Walk-ins are welcome for an additional \$20/person.

**Lodging is available at multiple nearby locations.**

Must book through [pdpw.org/businessconference/travel.php](http://pdpw.org/businessconference/travel.php) for discount. Earliest booking deadline is Feb. 9 and varies by hotel.

To register: scan  
QR code, visit  
[www.pdpw.org](http://www.pdpw.org)  
or call PDP at  
800-947-7379.



### PARTNERS

#### vision partner

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Progressive Dairy  
Progressive Dairy Solutions  
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*Our national partners support PDP's work all year  
and add that extra-special touch to our programs.*

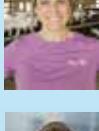
**THANK YOU!**

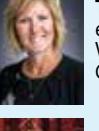
#### corporate partners

AgCountry	FarmFirst Dairy Cooperative
Agri-View	Focus on Energy
Armor Animal Health	GEA
Balchem Animal Nutrition	GreenStone Farm Credit Services
& Health	Land O'Lakes
BMO	Menn Law
BouMatic	Nicolet National Bank
Comfort Hoof Care	USAgrNet LLC
CP Feeds LLC	Zoetis
Dairy Management Inc.	
Diamond V	



# presenters

	Will Babler, principal, Pinion Risk Management LLC		Dr. Luiz Ferrareto, PhD, associate professor and ruminant nutrition extension specialist, UW-Madison		Will McKinley, president/CEO of Menn Law Firm, Ltd
	Dr. Jeffrey Bewley, PhD, executive director, genetics and innovation, Holstein Association USA		Hannah Francis, PhD student, UW-Madison		Samuel Moheban, attorney, Ruder Ware
	Dr. Ryan Breuer, DVM, DACVIM-LAIM, diagnostic case and outreach coordinator, WVDL; professor, large animal internal medicine, UW-Madison		Dr. John Goeser, PhD, dairy nutrition and management consultant, Progressive Dairy Solutions		Marissa Nehlsen, entrepreneur, keynote speaker, author, money and business strategist and coach
	Sandy Chalmers, state executive director, USDA Wisconsin Farm Service Agency		Micah Halvorson, dairy producer and owner, Busse's Barron Acres and Halvorson Cattle		Mike North, president, producer division, Ever.AG
	Janet Clark, dairy producer, Vision-Aire Farms, LLC, Eldorado, Wis.		Michael Hoffman, founder and owner, Igniting Performance Inc.		Dr. Theresa Olivett, PhD, DVM, DACVIM-LAIM, associate professor, School of Veterinary Medicine UW-Madison
	Caleb Dressen, livestock business specialist, Vita Plus		Grace Krahm, sustainability marketing coordinator, Low Carbon Technologies		Laura Paletta, UW-Extension outreach specialist, agriculture water quality program
	Keri Dudek, CPR and First Aid Instructor		Annie Link, dairy producer, Swisslane Farms, Alto, Mich.		Kurt Petik, senior relationship manager, Rabo AgriFinance
	Morgan Ekovich, health and nutrition coach, founder, Get Fit with ME		Rebecca MacKay Allen, senior vice president, global growth platforms & partnerships, Dairy Management Inc.		Dr. Joseph Pierre, PhD, assistant professor, nutritional sciences, UW-Madison
	Kevin Erb, CCA, program manager, conservation professional training program, UW-Madison		Dr. JP Martins, DVM, MS, PhD, assistant professor, bovine reproduction, School of Veterinary Medicine, UW-Madison		Melissa Ploeckelman Brown, outreach specialist, National Farm Medicine Center and Marshfield Clinic Research Institute

	Josie Riser, dairy producer, Jobo Farms, Gettysburg, Penn.		Tim Swenson, founder and consultant, Swenson Management Service LLC		Shaun Wagner, agronomist, Jacobs Brothers/Green Valley Dairy
	Dr. Lautaro Rostoll-Cangiano, PhD, assistant professor, bovine immunology, department of animal and dairy sciences, UW-Madison		Tom Thibodeau, distinguished professor, servant leadership, Viterbo University		Derek Wawack, dairy forage quality expert, Alltech
	Dr. Matt Ruark, PhD, professor, department of soil science, UW-Madison, and extension specialist		Tammy Vaassen, executive director, Wisconsin Beef Council		Dr. Kendra Wells, DVM, veterinarian, Valley Veterinary Clinic
	Troy Schneider, shareholder and attorney, Menn Law Firm, Ltd		Jim Van Patter, dairy producer, Nehls Bros., Juneau, Wis.		Tom Zwald, dairy producer, Bomaz Farms, Hammond, Wis.
	Dr. Bret Shaw, PhD, professor, Dept of Life Sciences Communication and environmental communication specialist, UW-Madison, and extension specialist		Chad Vincent, CEO, Dairy Farmers of Wisconsin		SCAN THE QR CODE FOR FULL PRESENTER BIOS.



Find keynote session presenter bios with session descriptions.

## CONTINUING EDUCATION CREDITS AVAILABLE

**Dairy AdvanCE**  
CONTINUING EDUCATION

Select sessions of the 2026 PDP Business Conference have been approved by Dairy AdvanCE (DACE®) for CEUs. Dairy AdvanCE is a continuing education accreditation provider for dairy farmers and other dairy industry professionals. For more details, visit [www.dairyadvance.org](http://www.dairyadvance.org).

**ARPAS**

Select sessions of the 2026 PDP Business Conference have been approved by American Registry of Professional Animal Scientists (ARPAS) for CEUs. ARPAS provides certification of animal scientists through examination, continuing education and commitment to a code of ethics. Participants should know that limitations and restrictions apply to the number of CEU credits that can be obtained.

**Certified Crop Advisor (CCA)**

Select sessions of the 2026 PDP Business Conference have been approved by Certified Crop Advisor (CCA) for CEUs. The Certified Crop Advisor Program is one of the professional-certification programs offered by the American Society of Agronomy (ASA). See [www.certifiedcropadvisor.org](http://www.certifiedcropadvisor.org) for more information.

**Wisconsin Veterinary Diagnostic Laboratory**  
UNIVERSITY OF WISCONSIN-MADISON

Select sessions of the 2026 PDP Business Conference have been approved for medical and non-medical veterinary CEs by Wisconsin Veterinary Diagnostic Laboratory (WiVDL) at the University of Wisconsin-Madison.

**FARM**

A select session of the 2026 PDP Business Conference has been approved for veterinary CEs by National Dairy Program (FARM).

## Professional Dairy Producers®

820 N. Main St., Suite D  
Juneau, WI 53039

800-947-7379

[www.pdpw.org](http://www.pdpw.org)



photo credit: Dairy  
Farmers of Wisconsin

## You hold the future in your hands

The 2026 PDP Business Conference will help you draft a path forward.

**JOIN US!**