



Getting the Upper Hand on Mastitis

Learn what is new and proven on the industry's oldest thief

Series featuring PAMELA RUEGG, DVM, MPVM



Sessions on a Monday, from Noon – 1:00 p.m. CDT ***

Participate in all three or select any one or two. Call PDPW with questions: 800-947-7379

*** If you have a date/time conflict, you can watch a fully recorded version at your leisure. You must be registered to receive a recorded session.

Monday, August 27 (register by August 21)

New Revelations about Managing the Beast: Clinical Mastitis

Informative and renown Dr. Pam Ruegg, DVM, MPVM, will unveil the results of a mastitis study that was recently conducted on 51 dairy herds. Discover the results of milk samples, types of mastitis treatments, outcomes of treatments and factors that affect outcomes.

Mastitis infections reduce production, increase costs and often result in production of low quality milk. So, how do you manage the beast that can be a profit killer? **Answers to this and other mastitis-related questions will be uncovered during this "must attend" webinar for all progressive dairymen.**

Monday, September 17 (register by September 11)

Treating Mastitis—The Facts on Antibiotic Resistance and Residue Avoidance

The devil is in the details.

How we treat clinical mastitis is an increasingly common question as the dairy industry is faced with consumer concerns regarding antibiotic residue and the development of antibiotic resistance. There is light to shed on this ever-pressing issue, and it will be exposed in this webinar while providing the data from a recent study that researched these very concerns. Expert Dr. Pam Ruegg will outline the proportions of resistance to commonly used antibiotics and the principles that should be used to select an appropriate antibiotic.

Gather your team and tune-in to hear new thoughts on how to combat the challenge every dairyman has with udder health!

Monday, October 22 (register by October 16)

To Treat or Not to Treat?

E. coli. Is it business as usual when we look at managing the common bug? While some types of mastitis MUST be treated with antibiotics, mild and moderate cases of *E. coli* have been left on the antibiotic treatment list because the rate of spontaneous cure is very high. But wait! Contrary to previous research, a highly publicized recent study has suggested that mastitis caused by *E. coli* responds better when treated by antibiotics. Dairy producers and veterinarians are now left with much confusion.

This eye-opening webinar will review the results of the popular study and compare it to previous research. Dr. Pam Ruegg will lay out practical recommendations for when to use antibiotics in treating mastitis caused by *E coli* and other gram-negative bacteria. Find out if you need to rethink treatment on your dairy—the “what,” the “why” and the “how”! This webinar will equip you with profit-making information and a new defense against mastitis!

Sign up today on-line or call PDPW. PDPW members register for \$100 per session and save when signing up for the entire series at \$275. Non-PDPW members can register at \$125 per session and save when signing up for the entire series at \$350.

For more information, go to www.pdpw.org , call Professional Dairy Producers of Wisconsin at 800-947-7379 or [click here](#) to register online.