



**WORLD-CLASS  
WEBINARS**  
PRESENTED BY PDPW



## “Dairy Markets: Capturing Opportunities”

**PRESENTED BY: Dairy Economist Mary Ledman**

**Always on a Monday, from Noon – 1:00 p.m. CST \*\*** See note below  
**Participate in all three or select just one.**

***Monday, May 20 (register by May 13)***

### ***MANAGING THE MARGINS TO MAKE THE MONEY***

Much of the profit in dairying lies in the margins of income over feed costs. The difficult part is creating a desired margin when markets for feed and milk are so volatile. This session will cover factors influencing grain and forage prices in 2013, as well as a dairy market outlook. You'll leave with better insight into margin opportunities for the remainder of 2013. Bring your questions, and get ready to explore strategies and create your plan of action!

***Monday, June 24 (register by June 17)***

### ***SEIZING RISK MANAGEMENT OPPORTUNITIES FOR 2013 AND 2014***

Here's a June Dairy Month treat for you: The entire Daily Dairy Report Team will be on deck to provide dairy outlook for milk, feed and livestock. This insightful team led by Mary Ledman includes dairy risk management expert Sara Dorland, and grain and livestock markets expert Sarina Sharp. After reviewing the most current outlook, they will zero in on where the opportunities are as you plan to "seize the moment" in 2013 and '14. A great opportunity awaits to present your questions to the experts!

***Sign up today online or call PDPW!***

*PDPW members register for \$100 per session. Non-PDPW members can register at \$125 per session.*

**\*\* If you have a date/time conflict, you can watch a fully recorded version at your leisure.  
You must be registered to receive a recorded session.**

**For more information go to [www.pdpw.org](http://www.pdpw.org) or call PDPW at 800-947-7379**