



**WORLD-CLASS  
WEBINARS**  
PRESENTED BY PDPW

## “Honing In On New Replacement Heifer Research”

PRESENTED BY: Pat Hoffman, Professor/Dairy Science

Always LIVE on a Wednesday, from Noon – 1:00 p.m. CST \*\* (See note below.)

Participate in all three or select just one.



**Wednesday, July 24 (register by July 17)**

### **CONTROLLING HEIFER FEED COST WITHOUT COMPROMISE**

Feed costs are at an all-time high and feeding replacement heifers presents cost challenges. The largest dedicated dairy heifer replacement research facility in the world has some *proven* cost-saving information to share with you. During this webinar session, you will explore feed cost control research being done at the University of Wisconsin Integrated Dairy Heifer Research Facility located at the Marshfield Agricultural Research Station. Follow the research crew as they limit feed 72 pens of heifers, utilize tropical corn, evaluate eastern Gamagrass, and manage dry matter intake of dairy heifers. Glean fresh feeding insights and bring your questions!

**Wednesday, August 14 (register by August 7)**

### **MANAGING DAIRY HEIFERS IN THE AGE OF GENOMICS**

Commercial genomics for dairy heifers has come of age in the last two years. The University of Wisconsin-Madison Integrated Dairy Research Facility has managed a full genomics program over these past two years. Their valuable results bring to light both the challenges and advantages of managing dairy heifer genomics. Join this webinar and learn how to use genomics to increase opportunities and margins, as well as make better heifer management decisions. Find out what science has made possible for your business.

**Wednesday, September 18 (register by September 11)**

### **DAIRY HEIFER MANAGEMENT: PITFALLS AND PARADIGMS**

Should dairy heifers be bred by body weight? Does better management equal earlier, more optimal ages at first calving? Do younger heifers really produce more lifetime milk? Are you sure? Many of the old “rules-of-thumb” for dairy heifer management are not proven by today’s research. Some are. This webinar will separate fact from fiction when it comes to common dairy heifer benchmarks. You might be surprised by the facts! Knowing them can help you best manage the future of your replacement heifers *and* keep your herd growing strong!

***Sign up today online or call PDPW!***

*PDPW members register for \$100 per session or save when you sign up for the entire series at \$275.  
Non-PDPW members can register at \$125 per session or save when you sign up for the entire series at \$350.*

**\*\* If you have a date/time conflict, you can watch a fully recorded version at your leisure.**

**You must be registered to receive a recorded session.**

**For more information go to [www.pdpw.org](http://www.pdpw.org) or call PDPW at 800-947-7379.**