



**WORLD-CLASS  
WEBINARS**  
PRESENTED BY PDPW

## “Feed Quality to Ensure Production”

PRESENTED BY:



**John Kappelman**



**Dr. Mike Hutjens**



**Dr. Randy Shaver**

**Always LIVE on a Wednesday, from Noon – 1:00 p.m. CST \*\* (See note below.)**  
**Participate in all three or select just one.**

**Wednesday, March 23** (register by March 16)

### **IMPLEMENTING FEED STRATEGIES – John Kappelman**

The 2015 growing year may have been bountiful in many regions but what about 2016? Join John Kappelman for this webinar as he explores various alternative feed supplies to consider when inventories run low. Learn the alternatives available to supplement traditional resources while maintaining milk production and herd health. As a former dairy farmer, Kappelman will relay information to help you navigate through decisions and capitalize on opportunities ahead.

**Wednesday, April 20** (register by April 13)

### **FEED ADDITIVES ON TIGHT MARGINS – Dr. Mike Hutjens**

Feed additives in dairy rations continue to be controversial especially when profit margins are tight. Adding the recommended feed additives can increase total ration feed costs by 10 to 30 cents per day. Dairy managers must consider which additive, why, when, and how much for dry, transition and high producing cow groups. This webinar will include direct feed microbes, new research on yeast products, organic chromium, and futuristic products such as enzymes and essential oils.

**Wednesday, May 18** (register by May 11)

### **MANAGING YOUR FEED INVENTORIES – Dr. Randy Shaver**

Feed inventory management, both supply and quality, is a highly important, but often overlooked component of the feeding program on the dairy. It is crucial to consistently meet animal feed and nutrient needs, achieve herd production goals, maintain herd health and control feed costs, and thus contributes greatly to your bottom-line. The nuts and bolts of feed inventory management, potential bottle-necks, and opportunities for improvement will be discussed.

***Sign up today online or call PDPW!***

*PDPW members register for \$100 per session or save when you sign up for the entire series at \$275.  
Non-PDPW members can register at \$125 per session or save when you sign up for the entire series at \$350.*

**\*\* If you have a date/time conflict, you can watch a fully recorded version at your leisure.**

**You must be registered to receive a recorded session.**

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