



**WORLD-CLASS  
WEBINARS**  
PRESENTED BY PDPW

## **“A Sustainable Family Business”**

**PRESENTED BY: Deb Houden, Executive Director, UW Family Business Center**

**Always LIVE on a Wednesday, from Noon – 1:00 p.m. CST \*\* (See note below.)**  
**Participate in all three or select just one.**



**Wednesday, January 29 (register by January 22)**

### **HOW TO PREPARE THE CHILD (AND THE BUSINESS) FOR THEIR RETURN**

Family members working together can be a dream come true: working hard, side by side, to get the job done. The dream isn't always reality, however. Having a child whose chief qualification is “family” come back into the business is not always the right choice. If you do make the choice to bring in a family member, how do you prepare? Getting the returning child and the business prepared for success takes planning, communication and flexibility. This webinar will discuss what each generation needs to know and do to prepare properly. Join this webinar to understand how to make your dream of working side by side a positive reality.

**Wednesday, February 26 (register by February 19)**

### **FAMILY AND BUSINESS: HOW TO RUN AN EFFECTIVE FAMILY AND BUSINESS MEETING**

Family businesses succeed when all family members are on the same page, with aligned values and goals. Even if some family members don't actively work in the business, inviting them to join family meetings is good practice. It cuts down on conflict, helps everyone understand each other, and creative solutions are formed. What is the agenda for such meetings? Whose responsibility is it to get the meeting going? What will you accomplish when you meet together? Join this webinar to understand why family meetings are important, how often to hold them, how to avoid unproductive meetings, and who to include. This is a great webinar for anyone who wants to hold more productive team meetings.

**Wednesday, March 19 (register by March 12)**

### **MANAGING YOUR EMOTIONS IN SMELLY SITUATIONS**

Working with family members can sometimes get our blood boiling. In stressful situations, our brain and our emotions go on automatic. That's when trouble starts. We want others to act differently so we don't get so upset. Unfortunately, we can't change other people; we can only change ourselves. In this webinar, learn how to avoid getting trapped in a cycle of chronic conflicts that keep us from having productive family and business relationships. Want to learn how to handle the behavior that drives you nuts? How to avoid having the same argument over and over? How to start communicating well? Join this webinar to understand and to learn how to manage emotions in smelly situations.

***Sign up today online or call PDPW!***

*PDPW members register for \$100 per session or save when you sign up for the entire series at \$275.  
Non-PDPW members can register at \$125 per session or save when you sign up for the entire series at \$350.*

**\*\* If you have a date/time conflict, you can watch a fully recorded version at your leisure.**

**You must be registered to receive a recorded session.**

**For more information go to [www.pdpw.org](http://www.pdpw.org) or call PDPW at 800-947-7379.**