

Waupun High School, Waupun, Wisconsin 2102 ,81 & 81 lingA

AND DISCOVER DAIRY





Professional Dairy Producers of Wisconsin



- Connect with others...just like you!
- Be inspired by world-class featured speakers.
- team building, communication and more.
- selection, seed technology, food science, social media advocacy, Dig into your choice of interactive learning sessions including sire
- Explore more than 15 dynamic careers in the agriculture industry.
- experts at Hilltop Dairy, LLC.
- Get down and dirty as you dissect alongside veterinarians and dairy

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communication, technical and life skills. has for you. You will also take the next step to grow your leadership, exposure to diverse careers, you will see the opportunities agriculture With hands-on, lab dissection, interactive learning sessions and students who like to dive in and explore future career opportunities. Youth Leadership Derby is for high school students like you –

What is Youth Leadership Derby®?`

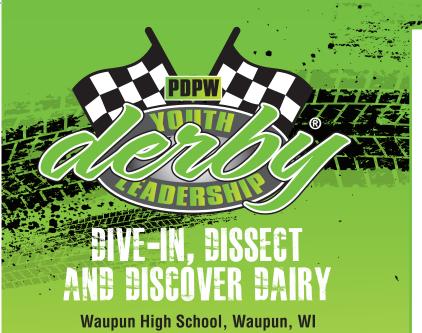












April 18 & 19, 2015

Go online www.pdpw.org or call 800-947-7379

Down & Dirty: Veterinarian Deep Dive

Get down and dirty as you dissect alongside veterinarians and dairy experts and tour one of Wisconsin's most innovative dairies, Hilltop Dairy, LLC.

Station #1: Fetus Sexing, Ultrasounds and Reproduction Track Cassandra Gewiss, Waupun Veterinary Service

Station #2: Bovine Organs - What Makes Them Tick? Dr. Al Martens, Waupun Veterinary Service

Station #3: Hilltop Dairy Tour and Dairy Nutrition Loren Greenfield, Hilltop Dairy & Randy Greenfield, Vita Plus.

Saturday Learning Tracks: (rotating, pick 2 of 4)

Advocating for Ag in Social Media Greg Peterson, Peterson Farm Bros. and Amy Bonomie, PDPW

Food Science Milk Fat Experiment Tom Zinnen, UW-Madison

Food Science Chymosin Experiment Tom Zinnen, **UW-Madison**

Financial Fundamentals Bill Oppriecht, Badgerland Financial

Team Building: "Farmer Style"

Music Parody Competition, Greg Peterson

Teaming Up to Make a Difference, Eddie Slowikowski

Sunday Learning Tracks: (pick 1 of 2)

From Seed to Feed Chad Staudinger, Dairyland Seed, Co.

Al Careers & Sire Selection Molly Sloan, Alta Genetics

Are You Career Ready? Early-Career Panel

Get your questions ready as you interact with professionals early in their career. Meet a diesel mechanic, seed salesman, magazine editor, calf barn manager, dairy producer and public relations specialist. Find out the career path they took, what their job is like and how to prepare for a career.

FEATURED SPEAKERS:

Peterson Farm Bros & YouTube Sensation

"I'm Farming and I Grow It"

In May of 2012, Greg had an idea to make a parody music video with his brothers to help educate their city friends about farming. It was

entitled "I'm Farming and I Grow It," and was a parody of the song "I'm Sexy and I Know It" by LMFAO. The song was a viral hit on YouTube and received over 5 million views in over 200 countries in 2 weeks. Since then, the Peterson brothers have continued to make parody music videos with millions of views on YouTube. Peterson Farm Brother's "Farmer Style" (Gangnam Style parody) has reached over 15.8 million views alone.



Eddie Slowikowski World-Class Runner, Author, Entrepreneur

As a 3 time NCAA All American and Sub-4 miler (running in 3 min., 58 sec.), Eddie knows what it takes to be a winner. Hang on for an interactive and high energy message of empowerment.



Zoey Brooks 67th Alice in Dairyland

As Wisconsin's agriculture ambassador, she is striving to educate audiences across Wisconsin about the \$88 billion economic impact and importance of our state's diverse agriculture industry in our daily lives. A native of Waupaca, she grew up as a member of the sixth generation on her family's dairy and grain farm.

YOUTH LEADERSHIP DERBY AT A GLANCE:

Saturday. April 18

Registration 10:00 a.m.

10:30 a.m. Welcome & Team Time

11:00 a.m. Featured Speaker: Greg Pererson 12:00 p.m. Traveling Lunch to Hilltop Dairy, LLC

12:45 p.m. Veterinarian Deep Dive Stations 4:30 p.m. Snacks and Team Time

Saturday Learning Track #1 5:00 p.m.

6:00 p.m. Dinner and Team Time

Saturday Learning Track #2 7:00 p.m.

8:00 p.m. Team Music Parody Competition

9:00 p.m. Team Time and Evening Activities

Sunday, April 19

7:00 a.m. Breakfast

7:45 a.m. Featured Speaker: Zoey Brooks

8:00 a.m. Teaming Up to Make a Difference

9:00 a.m. Sunday Learning Track

10:00 a.m. Early-Career Panel

Featured Speaker: Eddie Slowikowski 11:30 a.m.

12:30 p.m. Team Time

Hit the Road - Food in Hand 12:45 p.m.









#YLD2015

REGISTRATION

To register online go to www.pdpw.org, call 800-947-7379 OR detach this portion and mail/fax registration to: PDPW Youth Leadership Derby, 820 N. Main Street, Suite D, Juneau WI 53039, Fax: 920-386-9440

Participant's Name		Age	Shirt Size
Address			
City		State_	ZIP
Phone			
*Parent/Guardian Name			
High School			
Ride Share: I am interested in a free bus/ride share from (circle stop):			
■ EauClaire / Tomah			
☐ Stevens Point / Portage			

PDPW is here to help. Call if you need help coordinating a group.

Payment:

- ☐ Enclosed is check/money order for \$79
- ☐ Pay with Credit Card MASTERCARD VISA DISCOVER

Credit Card Number ___

Expiration Date_ __3-Digit Security Code___

Cardholder's Name_

Derby Details:

- This all-night lock-in is designed for youth ages 15-18.
- Registration fee of \$79 covers training materials and food.
- Students should bring sleeping bag, towel and toiletries. Do NOT bring valuables
- Register by April 10, 2015, Limited to 100 Students

*Note: A required waiver will be sent to you upon registration for signature.