



REGISTER TODAY!

DIVE-IN, DISSECT AND DISCOVER DAIRY

April 18 & 19, 2015

Waupun High School, Waupun, Wisconsin

Go online www.pdpw.org or call 800-947-7379



**REGISTER TODAY!
DIVE-IN, DISSECT
AND DISCOVER DAIRY**



Professional Dairy Producers of Wisconsin
820 North Main Street, Suite D • Juneau, WI 53039

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- Get down and dirty as you dissect alongside veterinarians and dairy experts at Hilltop Dairy, LLC.
- Explore more than 15 dynamic careers in the agriculture industry.
- Dig into your choice of interactive learning sessions including sire selection, seed technology, food science, social media advocacy, team building, communication and more.
- Be inspired by world-class featured speakers.
- Connect with others...just like you!

Why Should You Attend?

Youth Leadership Derby is for high school students like you – students who like to dive in and explore future career opportunities. With hands-on, lab dissection, interactive learning sessions and exposure to diverse careers, you will see the opportunities agriculture has for you. You will also take the next step to grow your leadership, communication, technical and life skills.

What is Youth Leadership Derby®?





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Down & Dirty: Veterinarian Deep Dive

Get down and dirty as you dissect alongside veterinarians and dairy experts and tour one of Wisconsin's most innovative dairies, Hilltop Dairy, LLC.

Station #1: Fetus Sexing, Ultrasounds and Reproduction Track Cassandra Gewiss, Waupun Veterinary Service

Station #2: Bovine Organs - What Makes Them Tick? Dr. Al Martens, Waupun Veterinary Service

Station #3: Hilltop Dairy Tour and Dairy Nutrition Loren Greenfield, Hilltop Dairy & Randy Greenfield, Vita Plus.

Saturday Learning Tracks: (rotating, pick 2 of 4)

Advocating for Ag in Social Media Greg Peterson, Peterson Farm Bros. and Amy Bonomie, PDPW

Food Science Milk Fat Experiment Tom Zinnen, UW-Madison

Food Science Chymosin Experiment Tom Zinnen, UW-Madison

Financial Fundamentals Bill Opprieht, Badgerland Financial

Team Building: "Farmer Style"

Music Parody Competition, Greg Peterson

Teaming Up to Make a Difference, Eddie Slowikowski

Sunday Learning Tracks: (pick 1 of 2)

From Seed to Feed Chad Staudinger, Dairyland Seed, Co.

AI Careers & Sire Selection Molly Sloan, Alta Genetics

Are You Career Ready? Early-Career Panel

Get your questions ready as you interact with professionals early in their career. Meet a diesel mechanic, seed salesman, magazine editor, calf barn manager, dairy producer and public relations specialist. Find out the career path they took, what their job is like and how to prepare for a career.

FEATURED SPEAKERS: Greg Peterson

Peterson Farm Bros & YouTube Sensation

"I'm Farming and I Grow It"

In May of 2012, Greg had an idea to make a parody music video with his brothers to help educate their city friends about farming. It was entitled "I'm Farming and I Grow It," and was a parody of the song "I'm Sexy and I Know It" by LMFAO. The song was a viral hit on YouTube and received over 5 million views in over 200 countries in 2 weeks. Since then, the Peterson brothers have continued to make parody music videos with millions of views on YouTube. Peterson Farm Brother's "Farmer Style" (Gangnam Style parody) has reached over 15.8 million views alone.



Eddie Slowikowski

World-Class Runner, Author, Entrepreneur

As a 3 time NCAA All American and Sub-4 miler (running in 3 min., 58 sec.), Eddie knows what it takes to be a winner. Hang on for an interactive and high energy message of empowerment.



Zoey Brooks

67th Alice in Dairyland

As Wisconsin's agriculture ambassador, she is striving to educate audiences across Wisconsin about the \$88 billion economic impact and importance of our state's diverse agriculture industry in our daily lives. A native of Waupaca, she grew up as a member of the sixth generation on her family's dairy and grain farm.

YOUTH LEADERSHIP DERBY AT A GLANCE:

Saturday, April 18

10:00 a.m.	Registration
10:30 a.m.	Welcome & Team Time
11:00 a.m.	Featured Speaker: Greg Peterson
12:00 p.m.	Traveling Lunch to Hilltop Dairy, LLC
12:45 p.m.	Veterinarian Deep Dive Stations
4:30 p.m.	Snacks and Team Time
5:00 p.m.	Saturday Learning Track #1
6:00 p.m.	Dinner and Team Time
7:00 p.m.	Saturday Learning Track #2
8:00 p.m.	Team Music Parody Competition
9:00 p.m.	Team Time and Evening Activities

Sunday, April 19

7:00 a.m.	Breakfast
7:45 a.m.	Featured Speaker: Zoey Brooks
8:00 a.m.	Teaming Up to Make a Difference
9:00 a.m.	Sunday Learning Track
10:00 a.m.	Early-Career Panel
11:30 a.m.	Featured Speaker: Eddie Slowikowski
12:30 p.m.	Team Time
12:45 p.m.	Hit the Road - Food in Hand



#YLD2015



REGISTRATION

To register online go to www.pdpw.org, call 800-947-7379 OR detach this portion and mail/fax registration to:
PDPW Youth Leadership Derby, 820 N. Main Street, Suite D, Juneau WI 53039, Fax: 920-386-9440

Participant's Name _____ Age _____ Shirt Size _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

*Parent/Guardian Name _____

High School _____

Ride Share: I am interested in a free bus/ride share from (circle stop):

- ☐ EauClaire / Tomah
☐ Stevens Point / Portage

PDPW is here to help. Call if you need help coordinating a group.

Payment:

- ☐ Enclosed is check/money order for \$79
☐ Pay with Credit Card MASTERCARD VISA DISCOVER

Credit Card Number _____

Expiration Date _____ 3-Digit Security Code _____

Cardholder's Name _____

Derby Details:

- This all-night lock-in is designed for youth ages 15-18.
- Registration fee of \$79 covers training materials and food.
- Students should bring sleeping bag, towel and toiletries. Do NOT bring valuables.
- Register by April 10, 2015, Limited to 100 Students

*Note: A required waiver will be sent to you upon registration for signature.