

Dairy's Visible Voice[®]

Be Clear. Be Heard.

Leadership development through effective communications

Training Series Held at Boon Farms, Greenwood, Wis., 9 am - 5 pm

Dec. 14 – Media Training

Jan. 4 – Crisis Management

Feb. 2 – Effective Leadership

Feb. 15 – Proactive Communication

Apr. 5 – Social Media Strategy



Take charge and speak with confidence.

This 5-part leadership series provides proven communication skills that will position your business for success and amplify the value you bring to your local community. Develop a comprehensive plan to manage your brand and protect your livelihood as you effectively engage with media and consumers.



**Professional
Dairy Producers[®]**

Registration includes all training sessions, lunch and materials for each session.

**Learn more and register at www.pdpw.org
or call 800-947-7379**