



**REGISTER TODAY!**

# DIVE-IN, DISSECT AND DISCOVER DAIRY

**April 18 & 19, 2015**

**Waupun High School, Waupun, Wisconsin**

**Go online [www.pdpw.org](http://www.pdpw.org) or call 800-947-7379**



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April 18 & 19, 2015

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820 North Main Street, Suite D • Juneau, WI 53039

**Professional Dairy Producers of Wisconsin**



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## What is Youth Leadership Derby®?

Youth Leadership Derby is for high school students like you – students who like to dive in and explore future career opportunities. With hands-on, lab dissection, interactive learning sessions and exposure to diverse careers, you will see the opportunities agriculture has for you. You will also take the next step to grow your leadership, communication, technical and life skills.

## Why Should You Attend?

- Get down and dirty as you dissect alongside veterinarians and dairy experts at Hilltop Dairy, LLC.
- Explore more than 15 dynamic careers in the agriculture industry.
- Dig into your choice of interactive learning sessions including sire selection, seed technology, food science, social media advocacy, team building, communication and more.
- Be inspired by world-class featured speakers.
- Connect with others...just like you!

**Cost: \$79/student**

**Free Bus/Ride Share Locations Available**

Program begins: 10:30 am Sat.; Ends: 12:45 pm Sun.



## FEATURED SPEAKERS:

### Greg Peterson

**Kansas Farmer and YouTube Sensation**  
“I’m Farming and I Grow It”



In May of 2012, Greg had an idea to make a parody music video with his brothers to help educate their city friends about farming. It was entitled “I’m Farming and I Grow It,” and was a parody of the song “I’m Sexy and I Know It” by LMFAO. The song was a viral hit on YouTube and received over 5 million views in over 200 countries in 2 weeks. Since then, the Peterson brothers have continued to make parody music videos with millions of views on YouTube. Peteson Farm Brother’s “Farmer Style” (Gangnam Style parody) has reached over 15.7 million views alone.



### Eddie Slowikowski

**World-Class Runner, Author, Entrepreneur**

As a 3 time NCAA All American and Sub-4miler (ran mile in 3 minutes 58 seconds), Eddie knows what it takes to be a winner. Hang on for an interactive and high energy message of empowerment.



Developed by Professional Dairy Producers of Wisconsin (PDPW)

For More Information Contact: (800) 947-7379, [www.pdpw.org](http://www.pdpw.org), [mail@pdpw.org](mailto:mail@pdpw.org)

#YLD2015

