

PDPW Library						
Author	2nd Author		Title		Media	I.D
Alberti	Robert	Emmons	Michael	Your Perfect Right - A Guide to Assertive Living		1
Associated Press				The Associated Press Stylebook		2
Beah	Ishmael		A Long Way Gone - Memoirs of a Boy Soldier			3
Bell	Chip	Patterson	John	Customer Loyalty Guaranteed - Create, Lead, and Sustain Remarkable Customer Service		4
Blanchard	Ken		The Heart of a Leader			5
Boyd	Pam		The Essential Handbook for First-Time Managers & Supervisors			6
Brooks	Marta	Stark	Julie	Your Leadership Legacy		7
Buckingham	Marcus	Coffman	Curt	First, Break all the Rules - What the World's Greatest Managers Do Differently		8
Butler	Leroy	Keller	James	The LeRoy Butler Story - From Wheelchair to the Lambeau Leap		9
Carey	Dennis	Caroline	Marie	How to Run a Company - Lessons from Top Leaders of the CEO Academy		10
Charan	Ram		Leaders at All Levels - Deepening Your Talent Pool to Solve the Succession Crisis			11
Charan	Ram		Profitable Growth is Everyone's Business			12
Collins	Jim		Good to Great		Audio CD	13
Collins	Jim		Good to Great		Book	14
Dairy Farmers Inc.				From the Farm to the Fridge	DVD	15
Davids	Richard		The Man Who Moved a Mountain			16
Esser	Teresa		The Venture Café - Secrets, Strategies, and Stories from America's High-Tech Entrepreneurs			17
Estroff Marano	Hara		A Nation of Whimps			18
Fishman	Charles		The Wal-Mart Effect			19
Friedman	Thomas		The Lexus and the Olive Tree		Audio CD	20
Friedman	Thomas		The Lexus and the Olive Tree		Book	21

Friedman	Thomas			The World is Flat	Audio CD	22
Friedman	Thomas			The World is Flat	Book	23
Friedman	Thomas			The World is Flat (Release 2.0)	Book	24
Hulsen	Jan			Cow Signals - The Practical Guide for Dairy Cow Management		25
Kahl	Jack			Leading from the Heart		26
Kim	W. Chan	Mauborgne	Renee	Blue Ocean Strategy - How to Create Uncontested Market Space and Make the Competition Irrelevant		27
Lafley	A.G.	Charan	Ram	The Game-Changer -- How You Can Drive Revenue and Profit Growth with Innovation		28
Lempert	Phil			Being the Shopper - Understanding the Buyer;s Choice		29
Levin	Mark			Millennium Membership - How to Attract and Keep Members in the New Marketplace		30
Libert	Barry	Spector	Jon	We are Smarter Than Me		31
Lyons	T.P.			Re-imagining the Feed Industry - Proceedings of Alltech's 20th Annual Symposium		32
Maxwell	John			Becoming a Person of Influence		33
Maxwell	John			Developing the Leaders Around You		33
Maxwell	John			The Winning Attitude		33
Maxwell	John			Success One Day at a Time		34
Maxwell	John			The 17 Essential Qualities of a Team Player		35
Maxwell	John			The 21 Indispensable Qualities of a Leader		36
Maxwell	John			The 360 Leader		37
Maxwell	John			The Difference Maker		38
Maxwell	John			Thinking for a Change - 11 Ways Highly Successful People Approach Life and Work		39
McKinley	Michael			Keeping Alive ... and Other Lessons Worth Learning		40
McKinley	Michael			Take Care of Your Business ... or Someone Else Will		41

Murphy	Dan	The Meat of the Matter - Why Everything You Think You Inow About Meat is Dead Wrong		42	
National Press Publications		Techniques of Effective Telephone Communication		43	
National Press Publications		The Supervisor's Handbook		44	
Nichols	Lisa	You Can Overcome Every Obstacle... No Matter What!		45	
Peters	Tom	Tom Peters Essentials Design - Innovate, Differentiate, Communicate		46	
Plumb	Charlie	I'm No Hero		47	
Sabath	Ann Marie	Business Etiquette in Brief - The Competitive Edge for Today's Professional		48	
Sanborn	Mark	You Don't Need a Title to be a Leader		49	
Sears	William	Sears	Martha	The Healthiest Kid in the Neighborhood - Ten Ways to Get Your Family on the Right Nutritional Track	50
Sell	Colleen	A Cup of Comfort for Women - Stories that celebrate the strength and grace of womanhood		51	
Stewart	Scott	Tame the Volatility: Take Control of Your Farm Marketing - Copywrite 2007	Book & DVD	52	
Thomsett	Michael	Getting Started in Options - Copywrite 1997	Audio CD	53	
Welch	Jack	Winning		54	
Whitt	Jim	Riding for the Brand - The Power of Purposeful Leadership		55	
Whitt	Jim	Road Signs for Success		56	
Whitt	Jim	The Transformaional Power of Purpose		57	
		CowParade: The Cows Come Home		58	
		State of Wisconsin Blue Book 2007-08		59	
		The Future of Farming and Rural Life in Wisconsin: Findings, Recommendations, Steps to a Healthy Future		60	