

Community leaders, elected officials, conservation officials, dairy and livestock producers and Wisconsinites who want to grow vibrant and green communities are invited to this information-rich day of learning.

The purpose of Agricultural Community Engagement (ACE) is to educate, inform and openly communicate on issues that are important to our communities. ACE is a collaborative effort between Professional Dairy Producers of Wisconsin, Wisconsin Counties Association and Wisconsin Towns Association.



Wisconsin
Towns
Association

Professional Dairy Producers™
820 N. Main St., Suite D
Juneau, WI 53039

Cows + People + Sun + Air =? Get the Answers!



Join community leaders and dairy producers for a day of learning & important dialogue.

Your Choice of Two Dates & Locations:
Tuesday, Feb. 24, Wisconsin Dells, Wis.
Wednesday, Feb. 25, Green Bay, Wis.

Sponsored by



**Agricultural
Community
Engagement**

ACE educates and promotes constructive engagement that allows agriculture and local communities to co-exist and thrive.

Your Choice of Two Dates, Locations:
Tuesday, Feb. 24
Glacier Canyon Lodge
45 Hillman Road
Wisconsin Dells, Wis.
Wednesday, Feb. 25
Radisson Hotel & Conference Center
2040 Airport Drive
Green Bay, Wis.



ACE Education Seminar

Please indicate the ACE Education Seminar you plan to attend:

☐ Tuesday, Feb. 24, Wisconsin Dells
☐ Wednesday, Feb. 25, Green Bay

Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Fax _____

Email _____

Town/County Organization _____

Cost: \$50 (includes lunch & workshop material)

Registration deadline:
Wednesday, Feb. 18

Please make checks payable to
Wisconsin Towns Association

Mail payment and form to
Wisconsin Towns Association
W7686 County Road MMM
Shawano, WI 54166-6086
Phone: (715) 526-3157
Fax: (715) 524-3917

9:00 a.m. Registration

9:15 a.m. Welcome

Mike Koles, Executive Director, Wisconsin Towns Association; Jon Hochkammer, Outreach Manager, Wisconsin Counties Association; and Shelly Mayer, Executive Director, Professional Dairy Producers™

9:30 a.m. The Keys to the Future are Yours

Ben Brancel, Secretary of Department of Agriculture, Trade and Consumer Protection



Gather insight, vision and a hearty helping of challenge from one of the nation's most respected rural leaders: Wisconsin's Secretary of Agriculture Ben Brancel. Secretary Brancel will cover challenges the state faces as well as run through why Wisconsin's glass is running over with goodness. You'll have an opportunity to engage with the Secretary who knows rural America as well as he knows Madison and Washington. Questions encouraged.

10:45 a.m. A Grassroots Vision and Mission: Yahara Pride

Jeff Endres, Wisconsin Dairy Farmer

Come hear the Yahara Pride story and how dairy farmers, neighbors and researchers are diving into topics and studying new and old systems to discover ways to best manage agricultural practices, better utilize the state's natural resources and account for nutrients once lost or unaccounted for. Jeff will share what steps local leaders are taking to learn more about agriculture and how to make a difference for others around the globe.

Noon – 1:00 p.m. Lunch

1:00 p.m. Manure Irrigation: Technology Updates

Tucker Burch, research hydrologist, U.S. Geological Survey

Discover what's in the air. Tucker, who is leading the risk assessment portion of Wisconsin's manure irrigation study, has walked the fields, swabbed everything from air filters to water stains and identified DNA from live and not-so-live pathogens. This in-depth update of the manure irrigation study will get you to thinking about what's best for the environment.

2:00 p.m. Cheese, Crackers & Networking

2:15 p.m. The Impact of Dairy to Wisconsin

Brenda Murphy, Wisconsin Milk Marketing Board

Wisconsin outpaces the rest of the country in cheese production. Hear what the state's dairy industry has been doing and where it is going—and what this means to local leaders.

2:45 p.m. Roads to the Future: What's Coming Next?

Sgt. Mike Klingenberg, Wisconsin State Patrol, and Rob Richards, Wisconsin Farm Bureau

Mike and Rob will share the current status of the Implements of Husbandry and how it is moving forward. Hear how these new and evolving regulations are affecting your town and county road systems. You are encouraged to join the discussion by sharing your thoughts and questions on this important issue.

3:45 p.m. Closing comments

4:00 p.m. Conclude

Growing Together, Growing Stronger